



## IMAGINE MESA ADVISORY COMMITTEE

August 10, 2017

The Imagine Mesa Advisory Committee of the City of Mesa met in the Mesa City Plaza, sixth floor conference room, 20 East Main Street, on September 14, 2017 at 5:36 p.m.

### COMMITTEE PRESENT

Terry Benelli, Co-Chair  
Levi Leyba, Co-Chair  
Greg Arnett  
Jake Brown  
Patrick Kee  
Winnie Kho Kaplan  
Jo Martin  
Frank Mizner  
Linda Moeser  
Jenni Richardson  
Kelly Smith  
Deanna Villanueva-Saucedo

### COMMITTEE ABSENT

Matt Law  
Justin Murdock  
Gina Rodriguez

### STAFF PRESENT

Tom Ellsworth  
Kari Kent  
Ian Linssen  
Dee Ann Mickelsen  
Melissa Randazzo  
Jeffrey Robbins  
Julia Thompson  
Janet Woolum

#### 1. Call to Order.

Co-Chairperson Benelli called the meeting to order.

#### 2. Approval of Minutes from August 10, 2017 Meeting.

It was moved by Committeemember Villanueva-Saucedo, seconded by Committeemember Brown, that the minutes from the Imagine Mesa Advisory Committee held on August 10, 2017 be approved.

Co-Chairperson Benelli declared the motion carried unanimously by those present.

Carried Unanimously.

#### 3. Hear a Presentation and Discuss the Recommendations to be Delivered to City Council.

Co-Chairperson Leyba explained that in December 2017 the Committee will present a PowerPoint presentation to Council regarding the Imagine Mesa ideas grouped by vision, forum, and alpha order. He noted that the committee will outline the process and identify ideas that the community supports.

4. Discuss and Provide Direction on Advisory Committee Meeting Schedule and Subcommittee Development.

Co-Chairperson Benelli explained that the timeframe for determining ideas has been shortened due to Council's winter break schedule. She noted that the ideas will need to be presented to Council in early December.

Chief of Staff Ian Linssen stated that currently the Imagine Mesa website has 395 ideas.

Co-Chairperson Benelli suggested that the committee split into four sub-committees.

Chief Digital Officer Julia Thompson displayed the 395 draft Imagine Mesa ideas and pointed out that the ideas have been grouped into four sections: play, home, green future, and work and innovation. She noted that each section has listed the number of themed ideas that is bolded then grouped with sub-ideas as well as the total number of votes for each. She highlighted the top five ideas in each section and emphasized that the list is a tool to assist the sub-committees in narrowing down the ideas. **(See Attachment 1)**

In response to questions posed by Committeemember Villanueva-Saucedo, Ms. Thompson responded that the first column on the list represents the location on the website. She clarified that the website ideas will not be moved, that the ideas had a common theme, and confirmed that there are no duplications within the four sections.

In response to a question from Committeemember Villanueva-Saucedo, Principal Planner Tom Ellsworth replied that he will research the Google drive calendar so that Committeemembers can view the current list of Imagine Mesa ideas.

Co-Chairperson Leyba pointed out that each sub-committee will have a staff liaison to pose questions/clarifications specific to the listed ideas.

Ms. Thompson introduced Performance Administrator Janet Woolum, who is assisting in organizing the sub-committees.

Ms. Woolum stated that she will be the facilitator of the sub-committees and will assist in discussions moving forward. She explained that the sub-committees are to be formed through a self-selection process and asked the Committeemembers to choose two of the four committees they would prefer to serve on.

Co-Chairperson Benelli highlighted meeting times and the number of meetings prior to the December presentation to Council. She suggested that the first sub-committee meeting be held by October 5, 2017 and the last meeting by November 30, 2017. She added that all sub-committees will meet on the same night and time and listed the following dates/times:

- October 5 and 19, 2017 at 5:30 p.m.
- November 2 and 16, 2017 at 5:30 p.m.

Co-Chairperson Benelli clarified that November 9 and 16, 2017 would likely be Advisory Board Committee meetings. She confirmed that November 30, 2017 will be the final Advisory Board

Committee meeting prior to the Council presentation in December. She clarified that if sub-committees need additional meetings before November 30, 2017 that they arrange those.

Discussion ensued relative to minute taking, use of staff liaisons, postings, and quorums of the sub-committee meetings.

5. Discuss and Provide Direction on the use of Success Factors and Subcommittees to Evaluate Ideas.

Co-Chairperson Leyba explained that the sub-committee meetings will discuss success factors which the committee will create today and outlined what the sub-committee meetings may entail:

- First meeting – Review ideas and request additional information
- Second meeting – Receive information and have further discussion
- Third meeting – Complete evaluation and provide information to the full Committee

Discussion ensued relative to ranking and organizing the evaluations, remaining consistent within each of the four sub-committees, and evaluating ideas based on success factors.

Ms. Woolum asked the committee to list potential success factors and the following list was discussed:

- Does City own the property
- General financial burden
- Interest from the public
- Time table for completion
- Require a bond
- Impact
- Competing ideas
- Partnerships
- Is it already in progress/planned
- Requires a partner (can City do it alone)
- Return on Investment (ROI)
- Proximity to other facilities
- Ongoing costs

Committeemember Arnett stated that the sub-committees should consider the feasibility of an idea, explore ideas outside the box, and to consider possible partnerships.

Ms. Woolum outlined the impact/effort matrix which is a high-low impact and high-low effort on a graph chart and explained a scenario with a number ranking on each axis.

Ms. Woolum confirmed that the sub-committee will use the success factors as a checklist first to narrow down the ideas and then utilize the impact/effort matrix. She added that the checklist will be reviewed and available at all sub-committee meetings as well as an electronic version of the matrix that will be available on the Google drive.

6. Committee Member Updates.

Management Associate Jeffrey Robbins reviewed the Executive Dashboard, which includes totals for visitors, which forums are being visited the most, the top five ideas by vision forum, and age groups. He pointed out that the original goal for total visitors was 10,000, however, the visits have surpassed that goal and the total is now over 30,000 visitors. **(See Attachment 2)**

Mr. Robbins clarified that the number of total contributors indicates that the advertising efforts are working. He explained that staff is working with a consultant, Ideas Collide, LLC, that targeted ads about Imagine Mesa to encourage people to visit the website. He noted that over the last couple of weeks over 1,000 people have visited the site.

Ms. Thompson reviewed the target groups and highlighted the campaign specific to Spanish speakers stating that this group has been more engaged and that the target areas are refined every couple of weeks.

Mr. Robbins explained that staff has organized a high school challenge to encourage students to log into the Imagine Mesa website. He noted that staff is working with the six Mesa High Schools, specifically with student councils and through a partnership with the Chamber of Commerce. He added that the challenge offers \$2,000 to the student council that reaches out to the site to achieve the most "Me Too's" for their school. He added that a separate tab will be created on the website as a "Mascot Challenge", as well as having additional information to guide students to see ideas on the website for further interaction.

Mr. Robbins displayed a heat map showing where the contributors are coming from specific to the zip code areas. He stated that staff will provide the map to the committee.

7. Items from Citizens Present.

There were no items from citizens present.

8. Scheduling of Meetings and General Information.

See item #4 for upcoming meeting dates.

9. Adjournment.

Without objection, the Imagine Mesa Advisory Committee meeting adjourned at 6:55 p.m.

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Imagine Mesa Advisory Committee meeting of the City of Mesa, Arizona, held on the 14<sup>th</sup> day of September, 2017. I further certify that the meeting was duly called and held and that a quorum was present.

  
DEE ANN MICKELSEN, CITY CLERK

## PLAY idea

\*\*37 idea themes; votes and ideas as of Sept. 7 - DRAFT\*\*

|              |  |
|--------------|--|
| Play         | <b>Site 17 (University &amp; Mesa Drive) to be AMAZING</b>   |
| Play         | <b>A multi-purpose, multi-field youth and amateur sports complex</b>                                   |
| Play         | <i>a multi-purpose, multi-field youth and amateur sports complex</i>                                   |
| Play         | <i>Multi-Purpose, Multi-Field Youth/Amateur Sports Complex WITH Indoor Sports and Recreation Space</i> |
| Play         | <i>multi-field, multi-purpose complex for youth and amateur sports facility very much needed</i>       |
| Play         | <i>softball and baseball fields around the area of Home and Baseline. Needed</i>                       |
| Play         | <i>a large multi-use soccer complex in east Mesa. There is land next to Ref Mtn soccer complex</i>     |
| Play         | <i>a sports complex</i>  |
| Play         | <i>more athletic fields with lights</i>  |
| Play         | <i>Little League Baseball Complexes in Northeast and Southeast Mesa similar to Fiesta Park</i>         |
| Play         | <i>the Multi-purpose multi-field youth and amateur sports complex</i>                                  |
| Play         | <i>something similar to Victory Lane in Glendale</i>   |
|              | <b>More bike and pedestrian paths that keep riders separated from street traffic</b>                   |
| Play         | <i>more bike and pedestrian paths that keep riders separated from street traffic</i>                   |
| Play         | <i>designated roads, sidewalks, trails, for runners, cyclists, and pedestrians</i>                     |
| Green Future | <i>a more extensive bike and pedestrian trail system</i>   |
| Home         | <i>Solid-green bike lanes</i>  |
| Play         | <i>bike "sharrow" markings on Main St in downtown Mesa to be more prominent</i>                        |
| Play         | <i>more engaging cycling events, especially at Desert Trails,</i>                                      |
| Home         | <i>better access to facilities via bike using off-street routes</i>                                    |
| Home         | <i>safer areas like trails and multiuse paths to ride bikes and walk</i>                               |
| Play         | <i>uninterrupted bike path through Mesa away from traffic...a huge MESA sign (liketheyhaveinMexico</i> |
| Home         | <i>pretty pathways to walk and bike</i>  |
| Play         | <i>more activities and events that promote being outside, riding bikes, walking, and hiking</i>        |
|              | <b>More covered parks and splash pads</b>  |
| Play         | <i>more covered parks and splash pads</i>  |
| Innovation   | <i>Splash pads</i>   |
| Play         | <i>shades on all playgrounds</i>   |
| Play         | <i>More splash pads and parks for summer fun</i>   |
| Play         | <i>a splash pad, covered park, shade trees, picnic areas, and parking garage at site 17,</i>           |
| Play         | <i>shaded, water, or indoor play areas for children</i>  |
| Play         | <i>More shade and seating closer to play equipment at parks</i>  |
| Play         | <b>The Landing At Lehi Falls</b>   |
|              | <b>Downtown activation</b>   |
| Play         | <i>to activate and enhance downtown alleys</i>   |
| Play         | <i>Downtown Mesa to have better night life</i>   |
| Play         | <i>a permanent pedestrian park / centralized outdoor event space in Downtown Mesa</i>                  |
| Play         | <i>more art downtown</i>   |
| Home         | <i>newer housing developments in downtown and west Mesa</i>  |
| Innovation   | <i>More Bars and night clubs in downtown Mesa</i>  |
| Play         | <i>more restaurants on Main Street (ie, like Gilbert) also open on Sundays</i>                         |
| Play         | <i>downtown Main street to be a hotspot for nightlife</i>  |
| Home         | <i>more community gathering spaces downtown</i>  |

## votes author link

|            |                    |   |
|------------|--------------------|---|
| <b>303</b> | Tim Boyle          | <a href="https://neighborland.com/ideas/mesa-az-site-17-university-mes">https://neighborland.com/ideas/mesa-az-site-17-university-mes</a>                               |
| <b>302</b> |                    |   |
| 260        | Stephen L. West    | <a href="https://neighborland.com/ideas/mesa-az-a-multi-purpose-multi-fi-stephenlwest">https://neighborland.com/ideas/mesa-az-a-multi-purpose-multi-fi-stephenlwest</a> |
| 16         | Marc Garcia        | <a href="https://neighborland.com/ideas/mesa-az-multi-purpose-multi-fiel">https://neighborland.com/ideas/mesa-az-multi-purpose-multi-fiel</a>                           |
| 12         | Tom Rhodes         | <a href="https://neighborland.com/ideas/mesa-az-multi-field-multi-purpos">https://neighborland.com/ideas/mesa-az-multi-field-multi-purpos</a>                           |
| 3          | Linda              | <a href="https://neighborland.com/ideas/mesa-az-softball-and-baseball-fie">https://neighborland.com/ideas/mesa-az-softball-and-baseball-fie</a>                         |
| 3          | Lisa L             | <a href="https://neighborland.com/ideas/mesa-az-a-large-multi-use-soccer">https://neighborland.com/ideas/mesa-az-a-large-multi-use-soccer</a>                           |
| 3          | Brad Cesmat        | <a href="https://neighborland.com/ideas/mesa-az-a-sports-complex">https://neighborland.com/ideas/mesa-az-a-sports-complex</a>   |
| 2          | Tina Dollhouse     | <a href="https://neighborland.com/ideas/mesa-az-more-athletic-fields-with">https://neighborland.com/ideas/mesa-az-more-athletic-fields-with</a>                         |
| 1          | TK                 | <a href="https://neighborland.com/ideas/mesa-az-little-league-baseball-co">https://neighborland.com/ideas/mesa-az-little-league-baseball-co</a>                         |
| 1          | Matthew Hussey     | <a href="https://neighborland.com/ideas/mesa-az-the-multi-purpose-multi-f">https://neighborland.com/ideas/mesa-az-the-multi-purpose-multi-f</a>                         |
| 1          | Courtney Davis     | <a href="https://neighborland.com/ideas/mesa-az-something-similar-to-vic">https://neighborland.com/ideas/mesa-az-something-similar-to-vic</a>                           |
| <b>243</b> |                    |   |
| 181        | City of Mesa, AZ   | <a href="https://neighborland.com/ideas/mesa-az-more-bike-and-pedestrian">https://neighborland.com/ideas/mesa-az-more-bike-and-pedestrian</a>                           |
| 35         | Nycole Leyba       | <a href="https://neighborland.com/ideas/mesa-az-designated-roads-sidewal">https://neighborland.com/ideas/mesa-az-designated-roads-sidewal</a>                           |
| 8          | Tina Dollhouse     | <a href="https://neighborland.com/ideas/mesa-az-a-more-extensive-bike-and">https://neighborland.com/ideas/mesa-az-a-more-extensive-bike-and</a>                         |
| 6          | Ellen Granillo     | <a href="https://neighborland.com/ideas/mesa-az-solid-green-bike-lanes">https://neighborland.com/ideas/mesa-az-solid-green-bike-lanes</a>                               |
| 3          | Renate Ehm         | <a href="https://neighborland.com/ideas/mesa-az-bike-sharrow-markings-o">https://neighborland.com/ideas/mesa-az-bike-sharrow-markings-o</a>                             |
| 3          | Rick White         | <a href="https://neighborland.com/ideas/mesa-az-more-engaging-cycling-eve">https://neighborland.com/ideas/mesa-az-more-engaging-cycling-eve</a>                         |
| 2          | Ashley             | <a href="https://neighborland.com/ideas/mesa-az-better-access-to-faciliti">https://neighborland.com/ideas/mesa-az-better-access-to-faciliti</a>                         |
| 2          | Ashley             | <a href="https://neighborland.com/ideas/mesa-az-safer-areas-like-trails-a">https://neighborland.com/ideas/mesa-az-safer-areas-like-trails-a</a>                         |
| 1          | Kathy Williams All | <a href="https://neighborland.com/ideas/mesa-az-uninterrupted-bike-path-t">https://neighborland.com/ideas/mesa-az-uninterrupted-bike-path-t</a>                         |
| 1          | Ashley             | <a href="https://neighborland.com/ideas/mesa-az-pretty-pathways-to-walk-a">https://neighborland.com/ideas/mesa-az-pretty-pathways-to-walk-a</a>                         |
| 1          | Ashley             | <a href="https://neighborland.com/ideas/mesa-az-more-activities-and-event">https://neighborland.com/ideas/mesa-az-more-activities-and-event</a>                         |
| <b>239</b> |                    |   |
| 231        | Bree Branch        | <a href="https://neighborland.com/ideas/mesa-az-more-covered-parks-and-sp">https://neighborland.com/ideas/mesa-az-more-covered-parks-and-sp</a>                         |
| 3          | Stephanie Bernste  | <a href="https://neighborland.com/ideas/mesa-az-splash-pads">https://neighborland.com/ideas/mesa-az-splash-pads</a>   |
| 1          | Nelly Escamilla    | <a href="https://neighborland.com/ideas/mesa-az-shades-on-all-playgrounds">https://neighborland.com/ideas/mesa-az-shades-on-all-playgrounds</a>                         |
| 1          | Rayna Forry Cota   | <a href="https://neighborland.com/ideas/mesa-az-more-splash-pads-and-park">https://neighborland.com/ideas/mesa-az-more-splash-pads-and-park</a>                         |
| 1          | Emily              | <a href="https://neighborland.com/ideas/mesa-az-a-splash-pad-covered-par">https://neighborland.com/ideas/mesa-az-a-splash-pad-covered-par</a>                           |
| 1          | Jasmine Dowling    | <a href="https://neighborland.com/ideas/mesa-az-shaded-water-or-indoor">https://neighborland.com/ideas/mesa-az-shaded-water-or-indoor</a>                               |
| 1          | Sara Harrop        | <a href="https://neighborland.com/ideas/mesa-az-more-shade-and-seating-cl">https://neighborland.com/ideas/mesa-az-more-shade-and-seating-cl</a>                         |
| <b>208</b> | Christian Richter  | <a href="https://neighborland.com/ideas/mesa-az-the-landing-at-lehi-falls">https://neighborland.com/ideas/mesa-az-the-landing-at-lehi-falls</a>                         |
| <b>205</b> |                    |   |
| 56         | Jess Jenkins       | <a href="https://neighborland.com/ideas/mesa-az-to-activate-and-enhance-d-jessjenkins">https://neighborland.com/ideas/mesa-az-to-activate-and-enhance-d-jessjenkins</a> |
| 47         | Kathy Barrios Oliv | <a href="https://neighborland.com/ideas/mesa-az-downtown-mesa-to-have-bet">https://neighborland.com/ideas/mesa-az-downtown-mesa-to-have-bet</a>                         |
| 44         | Amy Osowski        | <a href="https://neighborland.com/ideas/mesa-az-a-permanent-pedestrian-pa">https://neighborland.com/ideas/mesa-az-a-permanent-pedestrian-pa</a>                         |
| 17         | Laurent Teichman   | <a href="https://neighborland.com/ideas/mesa-az-more-art-downtown">https://neighborland.com/ideas/mesa-az-more-art-downtown</a>   |
| 16         | Rebeca Potter Mc   | <a href="https://neighborland.com/ideas/mesa-az-newer-housing-development">https://neighborland.com/ideas/mesa-az-newer-housing-development</a>                         |
| 8          | PDawg              | <a href="https://neighborland.com/ideas/mesa-az-more-bars-and-night-clubs">https://neighborland.com/ideas/mesa-az-more-bars-and-night-clubs</a>                         |
| 7          | joanne campo       | <a href="https://neighborland.com/ideas/mesa-az-more-restaurants-on-main">https://neighborland.com/ideas/mesa-az-more-restaurants-on-main</a>                           |
| 3          | K Gibson           | <a href="https://neighborland.com/ideas/mesa-az-downtown-main-street-to-b">https://neighborland.com/ideas/mesa-az-downtown-main-street-to-b</a>                         |
| 2          | Erica Snyder       | <a href="https://neighborland.com/ideas/mesa-az-more-community-gathering">https://neighborland.com/ideas/mesa-az-more-community-gathering</a>                           |

Play *Costa Visa downtown*

Play *a field house downtown near the convention center to draw tournaments and conferences downtown*

Work *an updated, exciting convention center at University and Center to draw visitors downtown*

Work *Rube- Goldberg machine installation in Downtown*

Play *more cultural celebrations and festivals with music, food, markets and games in Downtown Mesa*

**More indoor recreation space for kids and adults to gather year-round to exercise and play**

Play *more indoor recreation space for kids and adults to gather year-round to exercise and play*

Play *an awesome recreation center like the one in Provo, UT*

Play *More recreational centers where affordable classes are offered*

Play *indoor public parks*

Play *Recreation Center for families*

Play *a movie theatre, affordable family friendly restaurants, and shopping in downtown*

Innovation *to see more parks and recreation centers for boys and girls baseball leagues for the city of mesa*

Play *a lot of basketball courts*

Play *Red Mountain Center to have a pool facility*

Play *more places like Red Mountain Recreation Center throughout the City*

Play **To see the old Fiesta Mall become home to the Coyotes hockey team & ASU's sports management programs**

**Park features**

Play *Sand Volleyball Courts*

Play *More green areas besides our neighborhood school*

Play *a Liquid Fireworks Water Show attraction at the front of Pioneer Park on Main Street*

Home *more cover park benches*

Play *more parks that are desert-scaped for people to walk, run, bicycle, etc*

Play *a traffic garden playground*

Play *restrooms at Desert Arroyo Park*

Play *lighted Pickleball courts added to our city parks*

Play *Schools to have woodchips at there playgrounds not sand*

Play *More playgrounds in basins*

Play *Have free water slides at every Mesa park so that you don't burn your legs*

Play *Plane and train at Pioneer Park*

Play *public pickle ball courts*

Play *to see more large and extra large ramadas in parks that are being renovated or new parks*

Play *Add a playground to Holmes Park (1450 S. Greenfield Rd)*

Home *asafety town. A dedicated area to teach kids to learn crossing streets etc. See Naperville, IL*

Play *more open space and natural beauty*

Play *a playground like Tumbleweed*

Play *more lit park fields (like Countryside), not just large complexes*

**Events**

Play *continued community support for AZ Celebration of Freedom(July 4th) and Merry Main Street Festivals*

Play *to have more family friendly and inexpensive events*

Play *to see more concerts and such in the cubs stadium like at talking stick*

Play *Have more events like the Pokemon party of 2016, it was so much fun to explore Downtown, Mesa*

Innovation *more events (concerts) at Mesa Amphitheater*

Home *a televised Christmas concert*

Play *More low cost events for lower income families*

Play *More free/low cost festivals, events, movie nights, etc. Remove barriers to community involvement*

1 Escape Games <https://neighborland.com/ideas/mesa-az-costa-visa-downtown>

1 AzMom <https://neighborland.com/ideas/mesa-az-a-field-house-downtown-ne>

1 AzMom <https://neighborland.com/ideas/mesa-az-an-updated-exciting-conv>

1 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-rube-goldberg-machine-in>

1 Ann <https://neighborland.com/ideas/mesa-az-more-cultural-celebration>

**187**

167 Katie I <https://neighborland.com/ideas/mesa-az-more-indoor-recreation-sp>

6 Kelly Smith <https://neighborland.com/ideas/mesa-az-an-awesome-recreation-cen>

4 Rebeca Potter Mc <https://neighborland.com/ideas/mesa-az-more-recreational-centers>

2 Abigail <https://neighborland.com/ideas/mesa-az-indoor-public-parks>

2 JeniM <https://neighborland.com/ideas/mesa-az-recreation-center-for-fam>

2 Darlene sitzler <https://neighborland.com/ideas/mesa-az-a-movie-theatre-affordab>

1 Christina <https://neighborland.com/ideas/mesa-az-to-see-more-parks-and-rec>

1 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-a-lot-of-basketball-court>

1 Tina Dollhouse <https://neighborland.com/ideas/mesa-az-red-mountain-center-to-ha>

1 TK <https://neighborland.com/ideas/mesa-az-more-places-like-red-moun>

63 Donnie Colvin <https://neighborland.com/ideas/mesa-az-to-see-the-old-fiesta-mal>

**72**

34 Shari Trader <https://neighborland.com/ideas/mesa-az-sand-volleyball-courts>

8 stephanie wright <https://neighborland.com/ideas/mesa-az-more-green-areas-besides>

7 Jeffrey Linford <https://neighborland.com/ideas/mesa-az-a-liquid-fireworks-water>

3 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-more-cover-park-benches>

3 Robert S <https://neighborland.com/ideas/mesa-az-more-parks-that-are-deser>

2 Ashley <https://neighborland.com/ideas/mesa-az-a-traffic-garden-playgrou>

2 bigbob <https://neighborland.com/ideas/mesa-az-restrooms-at-desert-arroy>

2 Pam Abbott <https://neighborland.com/ideas/mesa-az-lighted-pickleball-courts>

1 bobbisue <https://neighborland.com/ideas/mesa-az-schools-to-have-woodchips>

1 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-more-playgrounds-in-basin>

1 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-have-free-water-slides-at>

1 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-plane-and-train-at-pione>

1 Eric Swanson <https://neighborland.com/ideas/mesa-az-public-pickle-ball-courts>

1 Linda <https://neighborland.com/ideas/mesa-az-to-see-more-large-and-ext>

1 bigbob <https://neighborland.com/ideas/mesa-az-add-a-playground-to-holme>

1 Bev <https://neighborland.com/ideas/mesa-az-a-safety-to-wn-a-dedicate>

1 Ja Koe <https://neighborland.com/ideas/mesa-az-more-open-space-and-natur>

1 Christie Baumann <https://neighborland.com/ideas/mesa-az-a-playground-like-tumblew>

1 Anonymous <https://neighborland.com/ideas/mesa-az-more-lit-park-fields-lik>

**62**

23 Stacey <https://neighborland.com/ideas/mesa-az-continued-community-suppo>

9 Sam Negrete II <https://neighborland.com/ideas/mesa-az-to-have-more-family-frien>

7 Sstaps <https://neighborland.com/ideas/mesa-az-to-see-more-concerts-and>

3 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-have-more-events-like-the>

2 Mark U <https://neighborland.com/ideas/mesa-az-more-events-concerts-at>

2 Ted S <https://neighborland.com/ideas/mesa-az-a-televised-christmas-con>

2 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-more-low-cost-events-for>

1 Mariel Klein <https://neighborland.com/ideas/mesa-az-more-free-low-cost-festiv>



Play *Full Moon Bike Ride*

Innovation *Golf tournaments designed to bring people together and network*

Innovation *better communication between City departments and the events and activities they hold*

Play *more kid friendly events and educational opportunities*

Play *Mesa to bring back the Mesa Days miniature parade and festival*

Play *to bring back "Mesa Days"*

Play *Free music concerts, everyone brings instrument and share your talent*

Work *a website for events*

Work *more convenient parking spaces for events and vendors*

Play *to relish in literary festivals and celebrations of books and stories*

Play *Movie nights in the park*

Play *ultimate frisbee weekly*

Play *More Parent activities*

**Dog parks**

Green Future *dog parks and community gardens side-by-side*

Play *Mesa to be a dog friendly city. We have countless retentions that can be converted to dog parks*

Play *a nice park in east Mesa with dog park, lake, trees, etc*

Play *a dog park included at the City of Mesa park located in the Eastmark community*

Play *more dog parks - or add more fenced off-leash areas within the current park system*

Play *an indoor dog park so we can continue walking our dogs during summer time*

Play *a huge, off-leash dog trail park*

Play *a dog park downtown*

Play **Riverview mall to hv free concerts, splash pad, cozy seating, gd restaurants**

**New parks**

Play *a park/playground between the i.d.e.a. Museum and the Arizona Museum of Natural History*

Play *Something like riverview park in North Mesa, sports area, waterpark. Less chain stores and restaurant*

Play *there to be a park added to the old cox parking lot*

Play *Better parks for Val Vista & Main (Similar to Dobson Ranch)*

Play *the Elliott basins to be official sports fields with lights and restrooms*

Play *the vacant land at Thomas and Recker to be developed into an amazing place like Riverview Park*

Play *Southern/Alma School decade closed businesses to become family activity areas*

Play *the Valley's greatest urban park to be located in the Fiesta District*

Play *Turn old spook hill into an actual hiking and biking park.*

Work *parks*

Play *Signal Butte/Elliott park finished*

Play *Monterey Park finished*

Play *you to develop the southwest corner of Mountain and Adobe into a neighborhood park*

Play *Purchase land at Ellsworth and Brown ( Spookhill/Microwave Tower), upgrade the outdoor hiking area*

Play *the vacant lots west of Gilbert btwn Adobe & University to be parks like they are in east Mesa*

**Connect our entire city with canal projects that provide a world renowned quality of life**

Play *LOTS more water fountains along the canal path, especially water fountains with low spouts for dogs*

Play *connect our entire city with canal projects that provide a world renowned quality of life*

Play *the canal heading North from Horne and Brown paved into a multi-use trail ending at Thomas Road*

Play *Inviting canal walking/biking paths with places to stop, sit and enjoy*

Play *to see the Eastern Canal Trail paved for bike riding*

Play *Walking and biking trails along eastern canals*

Play **A skateboard park, water park, and obstacle course**

- 1 Sarah Gregory Wi <https://neighborland.com/ideas/mesa-az-full-moon-bike-ride>
  - 1 David Barney <https://neighborland.com/ideas/mesa-az-golf-tournaments-designed>
  - 1 Ashley <https://neighborland.com/ideas/mesa-az-better-communication-be>
  - 1 Ashley <https://neighborland.com/ideas/mesa-az-more-kid-friendly-events>
  - 1 Paula Farris <https://neighborland.com/ideas/mesa-az-mesa-to-bring-back-the-me>
  - 1 Lauren DeLaix Clu <https://neighborland.com/ideas/mesa-az-to-bring-back-mesa-days>
  - 1 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-free-music-concerts-ever>
  - 1 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-a-website-for-events>
  - 1 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-more-convenient-parking-s>
  - 1 Melanie Narish <https://neighborland.com/ideas/mesa-az-to-relish-in-literary-fes>
  - 1 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-movie-nights-in-the-park>
  - 1 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-ultimate-frisbee-weekly>
  - 1 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-more-parent-activities>
- 48**
- 16 Christopher Brenr <https://neighborland.com/ideas/mesa-az-dog-parks-and-community-g>
  - 11 Josh Smith <https://neighborland.com/ideas/mesa-az-mesa-to-be-a-dog-friendly>
  - 7 Lisa <https://neighborland.com/ideas/mesa-az-a-nice-park-in-east-mesa>
  - 6 Mike M <https://neighborland.com/ideas/mesa-az-a-dog-park-included-at-th>
  - 3 Athena <https://neighborland.com/ideas/mesa-az-more-dog-parks-or-add-m>
  - 2 Autumn Hintze <https://neighborland.com/ideas/mesa-az-an-indoor-dog-park-so-we>
  - 2 Ashley <https://neighborland.com/ideas/mesa-az-a-huge-off-leash-dog-tra>
  - 1 Margaret <https://neighborland.com/ideas/mesa-az-a-dog-park-downtown>
  - 36 Symone Leon <https://neighborland.com/ideas/mesa-az-riverview-mall-to-hv-free>
- 30**
- 7 Carmen Guerrero <https://neighborland.com/ideas/mesa-az-a-park-playground-between>
  - 4 Skyla Majorczak <https://neighborland.com/ideas/mesa-az-something-like-riverview>
  - 2 Andrea <https://neighborland.com/ideas/mesa-az-there-to-be-a-park-added>
  - 2 Arizona Celebratic <https://neighborland.com/ideas/mesa-az-better-parks-for-val-vist>
  - 2 Tina Dollhouse <https://neighborland.com/ideas/mesa-az-the-elliott-basins-to-be>
  - 2 Athena <https://neighborland.com/ideas/mesa-az-the-vacant-land-at-thomas>
  - 2 Erin Collins <https://neighborland.com/ideas/mesa-az-southern-alma-school-deca>
  - 2 Adam Gunderson <https://neighborland.com/ideas/mesa-az-the-valley-s-greatest-urb>
  - 1 Alicia <https://neighborland.com/ideas/mesa-az-turn-old-spook-hill-into>
  - 1 Jeremy Rudd <https://neighborland.com/ideas/mesa-az-parks>
  - 1 Athena <https://neighborland.com/ideas/mesa-az-signal-butte-elliott-park>
  - 1 Athena <https://neighborland.com/ideas/mesa-az-monterey-park-finished>
  - 1 hannigirl <https://neighborland.com/ideas/mesa-az-you-to-develop-the-southw>
  - 1 bigbob <https://neighborland.com/ideas/mesa-az-purchase-land-at-ellsworth>
  - 1 Michael <https://neighborland.com/ideas/mesa-az-the-vacant-lots-west-of-g>
- 29**
- 9 Amanda Rogers Si <https://neighborland.com/ideas/mesa-az-lots-more-water-fountains>
  - 7 Jeremy R. Whittat <https://neighborland.com/ideas/mesa-az-connect-our-entire-city-w>
  - 6 Bob Longmire <https://neighborland.com/ideas/mesa-az-the-canal-heading-north-f>
  - 5 Jocelyn Condon <https://neighborland.com/ideas/mesa-az-inviting-canal-walking-bi>
  - 1 Karin Gardner <https://neighborland.com/ideas/mesa-az-to-see-the-eastern-canal>
  - 1 David Luna <https://neighborland.com/ideas/mesa-az-walking-and-biking-trails>
- 28**

|            |  |           |                    |   |
|------------|--|-----------|--------------------|---|
| Play       | <i>a skateboard park, water park, and obstacle course</i>  | 21        | Patricia Morales-C | <a href="https://neighborland.com/ideas/ mesa-az-a-skateboard-park-water">https://neighborland.com/ideas/ mesa-az-a-skateboard-park-water</a>     |
| Play       | <i>a water park designed for children w/disabilities (wheelchair access is a must)</i>                             | 5         | Arizona Celebratic | <a href="https://neighborland.com/ideas/ mesa-az-a-water-park-designed-for">https://neighborland.com/ideas/ mesa-az-a-water-park-designed-for</a> |
| Play       | <i>a skate park</i>  | 1         | Demetrio Herrera   | <a href="https://neighborland.com/ideas/ mesa-az-a-skate-park">https://neighborland.com/ideas/ mesa-az-a-skate-park</a>                           |
| Play       | <i>Shaded skate parks with seperate areas for scooters, skateboards, roller skaters &amp; bikers</i>               | 1         | Robin Simmons      | <a href="https://neighborland.com/ideas/ mesa-az-shaded-skate-parks-with-s">https://neighborland.com/ideas/ mesa-az-shaded-skate-parks-with-s</a> |
|            | <b>Pools</b>   | <b>23</b> |                    |   |
| Play       | <i>Public pools</i>  | 13        | Dana               | <a href="https://neighborland.com/ideas/ mesa-az-public-pools">https://neighborland.com/ideas/ mesa-az-public-pools</a>                           |
| Play       | <i>a better Fremont Pool, or expand and improve Shepherd pool</i>  | 4         | Tina Dollhouse     | <a href="https://neighborland.com/ideas/ mesa-az-a-better-fremont-pool-or">https://neighborland.com/ideas/ mesa-az-a-better-fremont-pool-or</a>   |
| Play       | <i>ALL City public pools open 7 days a week through Labor Day, it's too hot for them to be closed</i>              | 4         | hannigirl          | <a href="https://neighborland.com/ideas/ mesa-az-all-city-public-pools-ope">https://neighborland.com/ideas/ mesa-az-all-city-public-pools-ope</a> |
| Play       | <i>southeast Mesa to have an aquatic center</i>  | 1         | Tina Dollhouse     | <a href="https://neighborland.com/ideas/ mesa-az-southeast-mesa-to-have-an">https://neighborland.com/ideas/ mesa-az-southeast-mesa-to-have-an</a> |
| Play       | <i>a similar center to the Mesquite Groves Aquatics Center on NE Mesa</i>  | 1         | Amber              | <a href="https://neighborland.com/ideas/ mesa-az-a-similar-center-to-the-m">https://neighborland.com/ideas/ mesa-az-a-similar-center-to-the-m</a> |
|            | <b>Park operations</b>   | <b>7</b>  |                    |   |
| Play       | <i>Mesa to have sufficient vacant land for future park development as the City grows</i>                           | 3         | TK                 | <a href="https://neighborland.com/ideas/ mesa-az-mesa-to-have-sufficient-v">https://neighborland.com/ideas/ mesa-az-mesa-to-have-sufficient-v</a> |
| Play       | <i>Public-Private Partnerships for Park Spaces</i>   | 1         | Lucas              | <a href="https://neighborland.com/ideas/ mesa-az-public-private-partnershi">https://neighborland.com/ideas/ mesa-az-public-private-partnershi</a> |
| Play       | <i>I would like for the parks to be available for use after 10:00 pm in the summer hours</i>                       | 1         | Denise Cordeiro    | <a href="https://neighborland.com/ideas/ mesa-az-i-would-like-for-the-park">https://neighborland.com/ideas/ mesa-az-i-would-like-for-the-park</a> |
| Play       | <i>more Mesa Parks &amp; Rec activities and classes</i>  | 1         | Justin Schultz     | <a href="https://neighborland.com/ideas/ mesa-az-more-mesa-parks-rec-act">https://neighborland.com/ideas/ mesa-az-more-mesa-parks-rec-act</a>     |
| Play       | <i>Dobson Ranch Golf Course to be invested in &amp; remodeled. New clubhouse, cart paths, bunkers &amp; greens</i> | 1         | Athena             | <a href="https://neighborland.com/ideas/ mesa-az-dobson-ranch-golf-course">https://neighborland.com/ideas/ mesa-az-dobson-ranch-golf-course</a>   |
|            | <b>Velodrome</b>   | <b>6</b>  |                    |   |
| Play       | <i>to see an outdoor velodrome in one of the upcoming new parks. #bikersheaven</i>                                 | 3         | Gail and Holly Dar | <a href="https://neighborland.com/ideas/ mesa-az-to-see-an-outdoor-velodro">https://neighborland.com/ideas/ mesa-az-to-see-an-outdoor-velodro</a> |
| Play       | <i>Velodrome</i>   | 3         | Chris Q            | <a href="https://neighborland.com/ideas/ mesa-az-velodrome">https://neighborland.com/ideas/ mesa-az-velodrome</a>                                 |
| Play       | <b>A zoo, I want to see a cheetah</b>  | 5         | Arizona Celebratic | <a href="https://neighborland.com/ideas/ mesa-az-a-zoo-i-want-to-see-a-ch">https://neighborland.com/ideas/ mesa-az-a-zoo-i-want-to-see-a-ch</a>   |
|            | <b>Trails</b>  | <b>4</b>  |                    |   |
| Play       | <i>hiking trails</i>   | 2         | Amanda Willis      | <a href="https://neighborland.com/ideas/ mesa-az-hiking-trails">https://neighborland.com/ideas/ mesa-az-hiking-trails</a>                         |
| Play       | <i>horse back trails and events</i>  | 1         | Arizona Celebratic | <a href="https://neighborland.com/ideas/ mesa-az-horse-back-trails-and-eve">https://neighborland.com/ideas/ mesa-az-horse-back-trails-and-eve</a> |
| Play       | <i>more hiking trails</i>  | 1         | Rita               | <a href="https://neighborland.com/ideas/ mesa-az-more-hiking-trails">https://neighborland.com/ideas/ mesa-az-more-hiking-trails</a>               |
|            | <b>Cultural heritage</b>   | <b>3</b>  |                    |   |
| Play       | <i>a Union Civil War Monument</i>  | 1         | Jaime Leveringtor  | <a href="https://neighborland.com/ideas/ mesa-az-a-union-civil-war-monumen">https://neighborland.com/ideas/ mesa-az-a-union-civil-war-monumen</a> |
| Play       | <i>Black history museum</i>  | 1         | Arizona Celebratic | <a href="https://neighborland.com/ideas/ mesa-az-black-history-museum">https://neighborland.com/ideas/ mesa-az-black-history-museum</a>           |
| Play       | <i>some sort of building that the hispanic people of Arizona can come and appreciate their culture</i>             | 1         | Arizona Celebratic | <a href="https://neighborland.com/ideas/ mesa-az-some-sort-of-building-tha">https://neighborland.com/ideas/ mesa-az-some-sort-of-building-tha</a> |
| Innovation | <b>Something like Thanksgiving Point</b>   | 2         | Jami Parker Pitts  | <a href="https://neighborland.com/ideas/ mesa-az-something-like-thanksgivi">https://neighborland.com/ideas/ mesa-az-something-like-thanksgivi</a> |
| Play       | <b>Motor sports park</b>   | 2         | Arizona Celebratic | <a href="https://neighborland.com/ideas/ mesa-az-motor-sports-park">https://neighborland.com/ideas/ mesa-az-motor-sports-park</a>                 |
| Play       | <b>A table tennis club</b>   | 2         | Kb                 | <a href="https://neighborland.com/ideas/ mesa-az-a-table-tennis-club">https://neighborland.com/ideas/ mesa-az-a-table-tennis-club</a>             |
| Play       | <b>Dedicated land or partnership with County for safe flying of remote aircraft</b>                                | 2         | TK                 | <a href="https://neighborland.com/ideas/ mesa-az-more-athletic-fields-with">https://neighborland.com/ideas/ mesa-az-more-athletic-fields-with</a> |
| Play       | <b>Access to kickboxing (with heavy bags). Very limited in East Mesa</b>   | 1         | BK Jackson         | <a href="https://neighborland.com/ideas/ mesa-az-access-to-kickboxing-wit">https://neighborland.com/ideas/ mesa-az-access-to-kickboxing-wit</a>   |
| Play       | <b>A ninja gym and a better variety of concerts</b>  | 1         | Bonnie             | <a href="https://neighborland.com/ideas/ mesa-az-a-ninja-gym-and-a-better">https://neighborland.com/ideas/ mesa-az-a-ninja-gym-and-a-better</a>   |
| Play       | <b>Mesa to have an outdoor entertainment venue that is provides live music, concerts, special events</b>           | 1         | Laurie             | <a href="https://neighborland.com/ideas/ mesa-az-mesa-to-have-an-outdoor-e">https://neighborland.com/ideas/ mesa-az-mesa-to-have-an-outdoor-e</a> |
| Play       | <b>More active community fun groups like #MesaGilbertRocks</b>   | 1         | Courtney           | <a href="https://neighborland.com/ideas/ mesa-az-more-active-community-fun">https://neighborland.com/ideas/ mesa-az-more-active-community-fun</a> |
| Play       | <b>Mesa to have a Created Lake just like Tempe Town lake down at Riverview and Watch the Growth</b>                | 1         | Chris Hess         | <a href="https://neighborland.com/ideas/ mesa-az-mesa-to-have-a-created-la">https://neighborland.com/ideas/ mesa-az-mesa-to-have-a-created-la</a> |
| Play       | <b>More education classes on bike and ped safety</b>   | 1         | Ashley             | <a href="https://neighborland.com/ideas/ mesa-az-more-education-classes-on">https://neighborland.com/ideas/ mesa-az-more-education-classes-on</a> |
| Play       | <b>A pond or a section of a pond set up for racing remote controlled motor and/or sail boats</b>                   | 1         | caleb carson234    | <a href="https://neighborland.com/ideas/ mesa-az-a-pond-or-a-section-of-a">https://neighborland.com/ideas/ mesa-az-a-pond-or-a-section-of-a</a>   |
| Play       | <b>Have free violin and other musical instruments</b>  | 1         | Arizona Celebratic | <a href="https://neighborland.com/ideas/ mesa-az-have-free-violin-and-othe">https://neighborland.com/ideas/ mesa-az-have-free-violin-and-othe</a> |
| Play       | <b>More Park Rangers to keep our parks family friendly and safe</b>  | 1         | hannigirl          | <a href="https://neighborland.com/ideas/ mesa-az-more-park-rangers-to-keep">https://neighborland.com/ideas/ mesa-az-more-park-rangers-to-keep</a> |
| Play       | <b>A shade cover over the Amphitheater so the summer concerts aren't so hot</b>                                    | 1         | Linda              | <a href="https://neighborland.com/ideas/ mesa-az-a-shade-cover-over-the-am">https://neighborland.com/ideas/ mesa-az-a-shade-cover-over-the-am</a> |
| Play       | <b>An amusement park in the Valley of the Sun or</b>   | 1         | Lori Jo Smith      | <a href="https://neighborland.com/ideas/ mesa-az-an-amusement-park-in-the">https://neighborland.com/ideas/ mesa-az-an-amusement-park-in-the</a>   |
| Play       | <b>More bicycle parks</b>  | 1         | Hansen             | <a href="https://neighborland.com/ideas/ mesa-az-more-bicycle-parks">https://neighborland.com/ideas/ mesa-az-more-bicycle-parks</a>               |



**HOME idea**

*\*\*37 idea themes; votes and ideas as of Sept. 7 - DRAFT\*\**

**New fire stations**

- Home [a new fire station in Eastmark](#)
- Home [Mesa Fire Department to build a Fire Station at 32nd Street & McDowell Rd](#)
- Innovation [Get rid of ugly signs to make a beautiful city](#)
- Work [The Broadway Road corridor to look nicer to attract more businesses](#)

**Social services**

- Work [a shelter, human services, and job placement center for the Homeless population](#)
- Home [more affordable housing in East Mesa](#)
- Work [city government initiatives encouraging businesses to hire adults with intellectual disabilities](#)
- Work [We would like to see Mesa put a Freeze on all new assisted living facilities and section 8 housing](#)
- Work [Mesa to address the homeless situation. To many people here without a way to improve their lives](#)

**Shade streets**

- Innovation [more shade providing trees in off street parking lots for cooler cars, cooler lots, & cleaner air](#)
- Play [to see tall, green shady trees on downtown main street](#)
- Home [more trees in the medians in neighborhoods to promote shade and to slow down traffic](#)
- Green Future [desert pine trees](#)
- Green Future [More shade trees for reducing the heat island effect for a better living environment](#)
- Green Future [green is great but city doesnt need to maintain trees or shrubery on city streets](#)
- Green Future [more native desert landscaping for reduced water usage & support the natural environment & ecosystem](#)
- Green Future [more shade trees](#)
- Green Future [Professional pruning of trees in public area of Mesa, not the hacking that is done](#)
- Play [us to retain the beauty of the desert](#)

**Libraries**

- Innovation [Southeast Mesa to have a 21st century library](#)
- Home [a library in Eastmark](#)
- Work [the downtown branch of the Mesa Public Library to be open 24/7](#)
- Home [a library in North Mesa](#)
- Play [a public library as awesome as Scottsdale's Civic Center \(lots of play stations\)](#)
- Play [the public library in Mesa to be just as fun for kids as the Apache Junction Library.](#)

**Public safety**

- Home [faster response times from the police department](#)
- Home [more firefighters and police](#)
- Home [Better trained police and a more professional approach to the community focused on customer service](#)
- Home [more law enforcement to stop loitering and panhandling outside of grocery and convenient stores](#)
- Home [to feel safer](#)
- Home [police dress like civilians & have lunch in the park & interact w/ the people in the City casually](#)
- Home [get bad people off the street](#)
- Home [more law enforcement from McKellips and Stapley to US 60 and Stapley](#)
- Home [Better public safety with more cops and a city court who is tough on crime](#)

**Code enforcement**

- Home [to see Mesa start enforcing city codes and require property owners to keep their property clean](#)
- Home [code enforcement for non HOA neighborhoods](#)
- Home [Hire more code compliance officers and start enforcing codes already on the books](#)
- Home [no more code compliance Nazis. HOAs are available for those who want them](#)

**Animal services**

- Home [some control of the feral cat population](#)
- Home [Required Microchipping of Dogs](#)
- Home [to redesign our approach to barking dogs](#)

**Specific streets improvements**

- Home [A HAWK pedestrian crosswalk on University Dr to connect the Evergreen Historic District to Downtown](#)
- Work [more traffic lanes on US 60 to Signal Butte Road](#)

**votes author link**

|            |                   |   |
|------------|-------------------|---|
| <b>221</b> | Samantha Smith    | <a href="https://neighborland.com/ideas/mesa-az-a-new-fire-station-in-eas">https://neighborland.com/ideas/mesa-az-a-new-fire-station-in-eas</a>     |
| 179        | Mateo Cruz        | <a href="https://neighborland.com/ideas/mesa-az-get-rid-of-ugly-signs-to">https://neighborland.com/ideas/mesa-az-get-rid-of-ugly-signs-to</a>       |
| 42         | Tim Boyle         | <a href="https://neighborland.com/ideas/mesa-az-the-broadway-road-corrido">https://neighborland.com/ideas/mesa-az-the-broadway-road-corrido</a>     |
| <b>77</b>  | Bobby Boland      | <a href="https://neighborland.com/ideas/mesa-az-a-shelter-human-services">https://neighborland.com/ideas/mesa-az-a-shelter-human-services</a>       |
| <b>64</b>  | Chris             | <a href="https://neighborland.com/ideas/mesa-az-more-affordable-housing-i">https://neighborland.com/ideas/mesa-az-more-affordable-housing-i</a>     |
| 32         | Tim Boyle         | <a href="https://neighborland.com/ideas/mesa-az-city-government-initiativ">https://neighborland.com/ideas/mesa-az-city-government-initiativ</a>     |
| 15         | Arielle King      | <a href="https://neighborland.com/ideas/mesa-az-we-would-like-to-see-mesa">https://neighborland.com/ideas/mesa-az-we-would-like-to-see-mesa</a>     |
| 13         | Mike              | <a href="https://neighborland.com/ideas/mesa-az-mesa-to-address-the-homel">https://neighborland.com/ideas/mesa-az-mesa-to-address-the-homel</a>     |
| 3          | Lisa Gann McCaw   | <a href="https://neighborland.com/ideas/mesa-az-more-shade-providing-tree">https://neighborland.com/ideas/mesa-az-more-shade-providing-tree</a>     |
| <b>47</b>  | Janet             | <a href="https://neighborland.com/ideas/mesa-az-more-tall-green-shady">https://neighborland.com/ideas/mesa-az-more-tall-green-shady</a>             |
| 19         | April             | <a href="https://neighborland.com/ideas/mesa-az-more-trees-in-the-medians">https://neighborland.com/ideas/mesa-az-more-trees-in-the-medians</a>     |
| 13         | Shani Tapia       | <a href="https://neighborland.com/ideas/mesa-az-desert-pine-trees">https://neighborland.com/ideas/mesa-az-desert-pine-trees</a>                     |
| 7          | Jordan Hernandez  | <a href="https://neighborland.com/ideas/mesa-az-more-shade-trees-for-redu">https://neighborland.com/ideas/mesa-az-more-shade-trees-for-redu</a>     |
| 2          | Jacob             | <a href="https://neighborland.com/ideas/mesa-az-green-is-great-but-city-d">https://neighborland.com/ideas/mesa-az-green-is-great-but-city-d</a>     |
| 1          | Ieroy a. moreno   | <a href="https://neighborland.com/ideas/mesa-az-more-native-desert-landsca">https://neighborland.com/ideas/mesa-az-more-native-desert-landsca</a>   |
| 1          | Bonni Beveridge   | <a href="https://neighborland.com/ideas/mesa-az-more-shade-trees">https://neighborland.com/ideas/mesa-az-more-shade-trees</a>                       |
| 1          | Karen Payne Comi  | <a href="https://neighborland.com/ideas/mesa-az-professional-pruning-of-t">https://neighborland.com/ideas/mesa-az-professional-pruning-of-t</a>     |
| 1          | Sue Hakala        | <a href="https://neighborland.com/ideas/mesa-az-to-retain-the-beauty-o">https://neighborland.com/ideas/mesa-az-to-retain-the-beauty-o</a>           |
| 1          | Robert S          | <a href="https://neighborland.com/ideas/mesa-az-southeast-mesa-to-have-a">https://neighborland.com/ideas/mesa-az-southeast-mesa-to-have-a</a>       |
| <b>45</b>  | Kayla C.          | <a href="https://neighborland.com/ideas/mesa-az-a-library-in-eastmark">https://neighborland.com/ideas/mesa-az-a-library-in-eastmark</a>             |
| 39         | Joe               | <a href="https://neighborland.com/ideas/mesa-az-the-downtown-branch-of-th">https://neighborland.com/ideas/mesa-az-the-downtown-branch-of-th</a>     |
| 2          | Aaron M. Wilson   | <a href="https://neighborland.com/ideas/mesa-az-a-library-in-north-mesa">https://neighborland.com/ideas/mesa-az-a-library-in-north-mesa</a>         |
| 1          | Jill Kiefer       | <a href="https://neighborland.com/ideas/mesa-az-a-public-library-as-aweso">https://neighborland.com/ideas/mesa-az-a-public-library-as-aweso</a>     |
| 1          | Marissa Fry       | <a href="https://neighborland.com/ideas/mesa-az-the-public-library-in-mes">https://neighborland.com/ideas/mesa-az-the-public-library-in-mes</a>     |
| 1          | Briselda          | <a href="https://neighborland.com/ideas/mesa-az-faster-response-times-fo">https://neighborland.com/ideas/mesa-az-faster-response-times-fo</a>       |
| <b>31</b>  | Nancie            | <a href="https://neighborland.com/ideas/mesa-az-more-firefighters-and-pol">https://neighborland.com/ideas/mesa-az-more-firefighters-and-pol</a>     |
| 9          | Arizona Celebrati | <a href="https://neighborland.com/ideas/mesa-az-better-law-enforcement-to-s">https://neighborland.com/ideas/mesa-az-better-law-enforcement-to-s</a> |
| 6          | Azh               | <a href="https://neighborland.com/ideas/mesa-az-to-feel-safer">https://neighborland.com/ideas/mesa-az-to-feel-safer</a>                             |
| 5          | mc                | <a href="https://neighborland.com/ideas/mesa-az-police-dress-like-civilia">https://neighborland.com/ideas/mesa-az-police-dress-like-civilia</a>     |
| 3          | Jennifer          | <a href="https://neighborland.com/ideas/mesa-az-get-bad-people-off-the-st">https://neighborland.com/ideas/mesa-az-get-bad-people-off-the-st</a>     |
| 2          | Arizona Celebrati | <a href="https://neighborland.com/ideas/mesa-az-more-law-enforcement-from">https://neighborland.com/ideas/mesa-az-more-law-enforcement-from</a>     |
| 2          | Arizona Celebrati | <a href="https://neighborland.com/ideas/mesa-az-better-public-safety-with">https://neighborland.com/ideas/mesa-az-better-public-safety-with</a>     |
| 1          | Sam Negrete II    | <a href="https://neighborland.com/ideas/mesa-az-to-see-mesa-start-enforci">https://neighborland.com/ideas/mesa-az-to-see-mesa-start-enforci</a>     |
| 1          | Scott             | <a href="https://neighborland.com/ideas/mesa-az-code-enforcement-for-non">https://neighborland.com/ideas/mesa-az-code-enforcement-for-non</a>       |
| <b>29</b>  | David Land        | <a href="https://neighborland.com/ideas/mesa-az-hire-more-code-compliance">https://neighborland.com/ideas/mesa-az-hire-more-code-compliance</a>     |
| 22         | Arizona Celebrati | <a href="https://neighborland.com/ideas/mesa-az-no-more-code-compliance-n">https://neighborland.com/ideas/mesa-az-no-more-code-compliance-n</a>     |
| 3          | Jim Olsen         | <a href="https://neighborland.com/ideas/mesa-az-some-control-of-the-feral">https://neighborland.com/ideas/mesa-az-some-control-of-the-feral</a>     |
| 1          | Concerned Citize  | <a href="https://neighborland.com/ideas/mesa-az-required-microchipping-of">https://neighborland.com/ideas/mesa-az-required-microchipping-of</a>     |
| <b>20</b>  | B Schomer         | <a href="https://neighborland.com/ideas/mesa-az-to-redesign-our-approach">https://neighborland.com/ideas/mesa-az-to-redesign-our-approach</a>       |
| 18         | Ja Koe            | <a href="https://neighborland.com/ideas/mesa-az-a-hawk-pedestrian-crosswa">https://neighborland.com/ideas/mesa-az-a-hawk-pedestrian-crosswa</a>     |
| 1          | David Wright      | <a href="https://neighborland.com/ideas/mesa-az-more-traffic-lanes-on-us">https://neighborland.com/ideas/mesa-az-more-traffic-lanes-on-us</a>       |
| <b>19</b>  | Angelica Guevara  | <a href="https://neighborland.com/ideas/mesa-az-more-traffic-lanes-on-us">https://neighborland.com/ideas/mesa-az-more-traffic-lanes-on-us</a>       |
| 7          | Victoria Caruso   | <a href="https://neighborland.com/ideas/mesa-az-more-traffic-lanes-on-us">https://neighborland.com/ideas/mesa-az-more-traffic-lanes-on-us</a>       |
| 3          |                   |   |



**GREEN**

**FUTURE idea**

**\*\*31 idea themes: votes and ideas as of Sept. 7 - DRAFT\*\***

**A food forest, community garden, nursery, community education center, and a farmer's market downtown**  
*a food forest, community garden, nursery, community education center, and a farmer's market downtown*  
*a year-round farmers market*

*empty lots to be turned into food forests where residents can pick fruit off trees and pick veggies*  
*community vegetable gardening plots, with guidance/workshops by master gardeners*  
*a community garden*

*revolutionizing our food supply using urban farming accelerators to create local, real food*  
*Edible fruitscaping instead of only native trees, plant fruit trees too. Help the homeless and hungry*  
*to see more veggie gardens. My garden is from November til April. Some begin in April*  
*to start a community garden at Dobson Ranch! La Casita has a perfect space*

*to be a part of this process from it's genesis. This can be so good, and the produce awesome*  
*All new developer's to include community gardens and compose areas in new neighborhoods*  
*Large gardens likr NPR facebookpost on July 12 at 12:00. On the ground & could include tiny houses*  
*Garden Land*

**Free bulk pick up days**

**Mass transit**  
*light rail to extend to Superstition Springs Mall by 2030*

*more bus routes*

*expanded light rail*

*free public transit for youth*

*Water Filling Stations along the lite rail and public areas*

*to install solar powered bus stops to charge devices and other transit oriented development*  
*youth (ages 6-18) to be able to take Valley Metro public transportation (bus or light rail) for free*  
*bus routes on North/South roads between Gilbert and Power in East Mesa*  
*more free busses/shuttles to shopping centers*

*North/South bus routes between Gilbert and Power roads*

**Schools**

*Mesa School Districts to implement gardening and sustainability programs in the schools*  
*Evit and the high schools as solar and green centers*

*There to be a general location to find resources so we can find ways we can help each other*

**100% renewable energy by 2050 in accordance with The Paris Agreement and the Solutions Project**

**More sites / days to drop off household hazardous waste**

**Composting**

*a Food Waste Composting Facility*

*Composting of food and landscaping waste*

*the green landscaping waste to be composted. And the compost made available to the residents*

**Energy efficient windows for low income neighborhoods**

**The large metal city clean up bins available to neighborhoods at least 4 times a year**

**Part of the city budget to be allocated to converting existing public to lights solar powered**

**Fees on plastic bags to reduce trash and pollution**

**A free mulch and free woodchip program for all city residents**

**Covered parking lined with solar panels to generate power in public places**

**To promote growing raised garden beds in front yards over lawns or desert landscape**

**Electric Car Sharing program in downtown Mesa**

**The power lines buried and allys sold to willing corresponding neighbors in west mesa**

**Downtown to be serviced with the city chilling system . All the business downtown could subscribe**

**To see the automatic sprinkler systems conserve water wisely**

**votes author link**

**429**

230 Demis McClung <https://neighborland.com/ideas/mesa-az-a-food-forest-community>

114 Zachary Singh <https://neighborland.com/ideas/mesa-az-a-year-round-farmers-market>

55 Simone Rogers <https://neighborland.com/ideas/mesa-az-empty-lots-to-be-turned-i>

17 Amanda Willis <https://neighborland.com/ideas/mesa-az-community-vegetable-garde>

2 Brian N Erin Wool <https://neighborland.com/ideas/mesa-az-a-community-garden>

2 Jeremy R. Whittal <https://neighborland.com/ideas/mesa-az-revolutionize-our-food-su>

2 Kathy Eldridge <https://neighborland.com/ideas/mesa-az-edible-fruitscaping-inste>

2 Patty A Sieks Fize <https://neighborland.com/ideas/mesa-az-to-see-more-veggie-garden>

1 Andrea Mageo <https://neighborland.com/ideas/mesa-az-to-start-a-community-gard>

1 Trey Halton <https://neighborland.com/ideas/mesa-az-to-be-a-part-of-this-proc>

1 Kay Kay Wollard <https://neighborland.com/ideas/mesa-az-all-new-developer-s-to-in>

1 Nicole Fredrickso <https://neighborland.com/ideas/mesa-az-large-gardens-likr-npr-fa>

1 Eric Russell <https://neighborland.com/ideas/mesa-az-garden-land>

139 Mary Foulk <https://neighborland.com/ideas/mesa-az-free-bulk-pick-up-days>

**69**

29 Steven Wade <https://neighborland.com/ideas/mesa-az-light-rail-to-extend-to-s>

13 James Sutherland <https://neighborland.com/ideas/mesa-az-more-bus-routes>

8 Sharon <https://neighborland.com/ideas/mesa-az-expanded-light-rail>

7 Tim Boyle <https://neighborland.com/ideas/mesa-az-free-public-transit-for-y>

6 Jennifer Duff <https://neighborland.com/ideas/mesa-az-water-filling-stations-al>

2 Arizona Celebrati <https://neighborland.com/ideas/mesa-az-to-install-solar-powere>

1 Annamrie <https://neighborland.com/ideas/mesa-az-youth-ages-6-18-to-be-a-annmarie2>

1 Laurie Annis <https://neighborland.com/ideas/mesa-az-north-south-bus-routes-be>

1 Arizona Celebrati <https://neighborland.com/ideas/mesa-az-more-free-busses-shuttles>

1 Laurie Annis <https://neighborland.com/ideas/mesa-az-bus-routes-on-north-south>

**37**

27 Tania Jane <https://neighborland.com/ideas/mesa-az-mesa-school-districts-to>

10 Ash <https://neighborland.com/ideas/mesa-az-emit-and-the-high-schools>

1 Reia Yanik <https://neighborland.com/ideas/mesa-az-there-to-be-a-general-loc>

34 Carl Parrish <https://neighborland.com/ideas/mesa-az-100-renewable-energy-by>

22 Jenna Meacham <https://neighborland.com/ideas/mesa-az-more-sites-days-to-drop>

**22**

20 Jarred Tyler Hamr <https://neighborland.com/ideas/mesa-az-a-food-waste-composting-f>

1 Mary Murphy <https://neighborland.com/ideas/mesa-az-composting-of-food-and-la>

1 Mary Murphy <https://neighborland.com/ideas/mesa-az-the-green-landscaping-wa>

8 Ashley L Camthi <https://neighborland.com/ideas/mesa-az-energy-efficient-windows>

8 Linda Wiley <https://neighborland.com/ideas/mesa-az-the-large-metal-city-clea>

8 Sam <https://neighborland.com/ideas/mesa-az-part-of-the-city-budget-t>

7 Kayla <https://neighborland.com/ideas/mesa-az-fees-on-plastic-bags-to-i>

5 Joshua Hadley <https://neighborland.com/ideas/mesa-az-a-free-mulch-and-free-woo>

4 Stephanie Bulgrin <https://neighborland.com/ideas/mesa-az-covered-parking-lined-wit>

4 Tania Jane <https://neighborland.com/ideas/mesa-az-to-promote-growing-raised>

3 Jennifer Duff <https://neighborland.com/ideas/mesa-az-electric-car-sharing-prog>

3 Kim Kempton Shu <https://neighborland.com/ideas/mesa-az-the-power-lines-buried-an>

2 Laurent Teichmar <https://neighborland.com/ideas/mesa-az-downtown-to-be-serviced-w>

1 Burgess <https://neighborland.com/ideas/mesa-az-to-see-the-automatic-sprir>



**WORK &  
INNO-  
VATION idea**

*\*\*30 idea themes; votes and ideas as of Sept. 7 - DRAFT\*\**

|              |   |     |                  |   |
|--------------|---|-----|------------------|---|
| Innovation   | <b>To bring an ASU campus to Downtown Mesa - without a tax increase</b>                                     | 198 | Sean Huntingtor  | <a href="https://neighborland.com/ideas/mesa-az-to-bring-an-asu-campus-to">https://neighborland.com/ideas/mesa-az-to-bring-an-asu-campus-to</a> |
|              | <b>Business/entrepreneurship development</b>  | 174 |                  |   |
| Innovation   | <i>the city to increase innovation by investing in HeatSync Labs</i>  | 94  | Luis Montes      | <a href="https://neighborland.com/ideas/mesa-az-the-city-to-increase-inno">https://neighborland.com/ideas/mesa-az-the-city-to-increase-inno</a> |
| Work         | <i>to see more opportunities for entrepreneurship development</i>   | 40  | Michael Mason    | <a href="https://neighborland.com/ideas/mesa-az-to-see-more-opportunities">https://neighborland.com/ideas/mesa-az-to-see-more-opportunities</a> |
| Innovation   | <i>a Downtown Mesa Innovation District that incubates creativity and clusters talent</i>                    | 36  | Stephanie McCo   | <a href="https://neighborland.com/ideas/mesa-az-a-downtown-mesa-innovatio">https://neighborland.com/ideas/mesa-az-a-downtown-mesa-innovatio</a> |
| Innovation   | <i>a coworking space for new businesses and startups</i>  | 3   | Kyle McKay       | <a href="https://neighborland.com/ideas/mesa-az-a-coworking-space-for-new">https://neighborland.com/ideas/mesa-az-a-coworking-space-for-new</a> |
| Innovation   | <i>to establish a Mesa Incubator group for developing new industry and business</i>                         | 1   | Dr. Mel Alexand  | <a href="https://neighborland.com/ideas/mesa-az-to-establish-a-mesa-incub">https://neighborland.com/ideas/mesa-az-to-establish-a-mesa-incub</a> |
|              | <b>Redevelopment/adaptive reuse</b>   | 81  |                  |   |
| Work         | <i>the promotion of great adaptive use projects for aging homes fronting major roadways</i>                 | 48  | Brian Sandstrom  | <a href="https://neighborland.com/ideas/mesa-az-the-promotion-of-great-ad">https://neighborland.com/ideas/mesa-az-the-promotion-of-great-ad</a> |
| Work         | <i>to see empty box stores updated, refurbished and repurposed in our neighborhoods</i>                     | 32  | KD               | <a href="https://neighborland.com/ideas/mesa-az-to-see-empty-box-stores-u">https://neighborland.com/ideas/mesa-az-to-see-empty-box-stores-u</a> |
| Play         | <i>the City of Mesa to purchase the Buck Horn Baths&amp;restore, turn into an Art/Cultural Haven.</i>       | 1   | S                | <a href="https://neighborland.com/ideas/mesa-az-the-city-of-mesa-to-purch">https://neighborland.com/ideas/mesa-az-the-city-of-mesa-to-purch</a> |
|              | <b>Attracting new business</b>  | 46  |                  |   |
| Play         | <i>Mesa to attract restaurants to invest in the Northeast portion of the city (where we live)</i>           | 10  | Jay Urban        | <a href="https://neighborland.com/ideas/mesa-az-mesa-to-attract-restauran">https://neighborland.com/ideas/mesa-az-mesa-to-attract-restauran</a> |
| Work         | <i>LESS Dollar Stores, Goodwill's and less Fast Food Restaurants</i>  | 4   | Andrew DeBratt   | <a href="https://neighborland.com/ideas/mesa-az-less-dollar-stores-goodw">https://neighborland.com/ideas/mesa-az-less-dollar-stores-goodw</a>   |
| Play         | <i>the vacant lot at Hibbert and Main Street to have a multiplex movie theatre</i>                          | 4   | Marty McGuines   | <a href="https://neighborland.com/ideas/mesa-az-the-vacant-lot-at-hibbert">https://neighborland.com/ideas/mesa-az-the-vacant-lot-at-hibbert</a> |
| Innovation   | <i>More hotels</i>  | 3   | Patti Kordovsky  | <a href="https://neighborland.com/ideas/mesa-az-more-hotels">https://neighborland.com/ideas/mesa-az-more-hotels</a>                             |
| Work         | <i>more fast food</i>   | 3   | Arizona Celebrat | <a href="https://neighborland.com/ideas/mesa-az-more-fast-food">https://neighborland.com/ideas/mesa-az-more-fast-food</a>                       |
| Play         | <i>More starbucks</i>   | 3   | Mark Morales     | <a href="https://neighborland.com/ideas/mesa-az-more-starbucks">https://neighborland.com/ideas/mesa-az-more-starbucks</a>                       |
| Play         | <i>quality restaurants in NE Mesa, similar to Old Town Gilbert</i>  | 3   | Colleen          | <a href="https://neighborland.com/ideas/mesa-az-quality-restaurants-in-ne">https://neighborland.com/ideas/mesa-az-quality-restaurants-in-ne</a> |
| Innovation   | <i>WOULD BE AWESOME TO HAVE A MALL ,MORE MOVIE THEATERS ,MORE CHAIN FOODS LIKE ,CHIPOTLE , TOKYO JO</i>     | 2   | Mike Keylaws     | <a href="https://neighborland.com/ideas/mesa-az-would-be-awesome-to-have">https://neighborland.com/ideas/mesa-az-would-be-awesome-to-have</a>   |
| Innovation   | <i>an International Shopping Market in Mesa and a Library with different languages+Healthy food store</i>   | 2   | Vidhya           | <a href="https://neighborland.com/ideas/mesa-az-an-international-shopping">https://neighborland.com/ideas/mesa-az-an-international-shopping</a> |
| Green Future | <i>a repair cafe (where people can bring broken items to learn how to fix them instead of tossing them)</i> | 2   | Abigail          | <a href="https://neighborland.com/ideas/mesa-az-a-repair-cafe-where-peop">https://neighborland.com/ideas/mesa-az-a-repair-cafe-where-peop</a>   |
| Play         | <i>Sam's Club</i>   | 2   | 4Tenacity        | <a href="https://neighborland.com/ideas/mesa-az-sam-s-club">https://neighborland.com/ideas/mesa-az-sam-s-club</a>                               |
| Play         | <i>Better restaurants and shopping in mesa like the recently revived downtown Gilbert</i>                   | 2   | Cortny Murdock   | <a href="https://neighborland.com/ideas/mesa-az-better-restaurants-and-sh">https://neighborland.com/ideas/mesa-az-better-restaurants-and-sh</a> |
| Play         | <i>Piano bars, botanical gardens and a drive-in movie theater</i>   | 1   | Chelcie Darling  | <a href="https://neighborland.com/ideas/mesa-az-piano-bars-botanical-gar">https://neighborland.com/ideas/mesa-az-piano-bars-botanical-gar</a>   |
| Work         | <i>to bring independent coffee makers and coffee houses into Northeast Mesa, nonchain</i>                   | 1   | Arizona Celebrat | <a href="https://neighborland.com/ideas/mesa-az-to-bring-independent-coff">https://neighborland.com/ideas/mesa-az-to-bring-independent-coff</a> |
| Work         | <i>more restaurants in the East Valley,Shops, more Entertainment for adults and family</i>                  | 1   | Mary Altamiran   | <a href="https://neighborland.com/ideas/mesa-az-more-restaurants-in-the-e">https://neighborland.com/ideas/mesa-az-more-restaurants-in-the-e</a> |
| Work         | <i>More stores, gas stations, and restaurants in Mesa by Bella Via</i>                                      | 1   | Nikki Nava       | <a href="https://neighborland.com/ideas/mesa-az-more-stores-gas-stations">https://neighborland.com/ideas/mesa-az-more-stores-gas-stations</a>   |
| Green Future | <i>some healthy/vegetarian restaurants</i>  | 1   | Ja Koe           | <a href="https://neighborland.com/ideas/mesa-az-some-healthy-vegetarian-r">https://neighborland.com/ideas/mesa-az-some-healthy-vegetarian-r</a> |
| Work         | <i>a new bank</i>   | 1   | Arizona Celebrat | <a href="https://neighborland.com/ideas/mesa-az-a-new-bank">https://neighborland.com/ideas/mesa-az-a-new-bank</a>                               |
|              | <b>Early education opportunities for young learners in Mesa</b>   | 43  |                  |   |
| Work         | <i>early education opportunities for young learners in Mesa</i>   | 15  | Deanna           | <a href="https://neighborland.com/ideas/mesa-az-early-education-opportuni">https://neighborland.com/ideas/mesa-az-early-education-opportuni</a> |
| Innovation   | <i>use resources like the IDEA Museum, Parks &amp; Rec , and AzMNH to promote early childhood education</i> | 10  | Claudia Reeder \ | <a href="https://neighborland.com/ideas/mesa-az-use-resources-like-the-id">https://neighborland.com/ideas/mesa-az-use-resources-like-the-id</a> |
| Play         | <i>expand and improve the idea Museum to generate excitement and interest in the whole downtown area</i>    | 8   | soccermom        | <a href="https://neighborland.com/ideas/mesa-az-expand-and-improve-the-id">https://neighborland.com/ideas/mesa-az-expand-and-improve-the-id</a> |
| Play         | <i>a new and expended i.d.e.a. Museum. The new museum will offer more exhibitions, education programs</i>   | 4   | Jeffory Morris   | <a href="https://neighborland.com/ideas/mesa-az-a-new-and-expended-i-d-e">https://neighborland.com/ideas/mesa-az-a-new-and-expended-i-d-e</a>   |
| Play         | <i>I would love to see more opportunities all over for homeschoolers during day time hours</i>              | 3   | Monica           | <a href="https://neighborland.com/ideas/mesa-az-i-would-love-to-see-more">https://neighborland.com/ideas/mesa-az-i-would-love-to-see-more</a>   |
| Innovation   | <i>more support to Desert Sound Organization, our kids need more Music program for low income families</i>  | 1   | Lillianne Ohep   | <a href="https://neighborland.com/ideas/mesa-az-more-support-to-desert-so">https://neighborland.com/ideas/mesa-az-more-support-to-desert-so</a> |
| Play         | <i>play is the "work" of our early childhood population. Partner with MPS to create citywide preschools</i> | 1   | Kathy Hogan Eu   | <a href="https://neighborland.com/ideas/mesa-az-play-is-the-work-of-our">https://neighborland.com/ideas/mesa-az-play-is-the-work-of-our</a>     |
| Play         | <i>More children activities</i>   | 1   | Arizona Celebrat | <a href="https://neighborland.com/ideas/mesa-az-more-children-activities">https://neighborland.com/ideas/mesa-az-more-children-activities</a>   |
|              | <b>Workforce issues</b>   | 25  |                  |   |

**votes author link**

|     |                  |   |
|-----|------------------|---|
| 198 | Sean Huntingtor  | <a href="https://neighborland.com/ideas/mesa-az-to-bring-an-asu-campus-to">https://neighborland.com/ideas/mesa-az-to-bring-an-asu-campus-to</a> |
| 174 |                  |   |
| 94  | Luis Montes      | <a href="https://neighborland.com/ideas/mesa-az-the-city-to-increase-inno">https://neighborland.com/ideas/mesa-az-the-city-to-increase-inno</a> |
| 40  | Michael Mason    | <a href="https://neighborland.com/ideas/mesa-az-to-see-more-opportunities">https://neighborland.com/ideas/mesa-az-to-see-more-opportunities</a> |
| 36  | Stephanie McCo   | <a href="https://neighborland.com/ideas/mesa-az-a-downtown-mesa-innovatio">https://neighborland.com/ideas/mesa-az-a-downtown-mesa-innovatio</a> |
| 3   | Kyle McKay       | <a href="https://neighborland.com/ideas/mesa-az-a-coworking-space-for-new">https://neighborland.com/ideas/mesa-az-a-coworking-space-for-new</a> |
| 1   | Dr. Mel Alexand  | <a href="https://neighborland.com/ideas/mesa-az-to-establish-a-mesa-incub">https://neighborland.com/ideas/mesa-az-to-establish-a-mesa-incub</a> |
| 81  |                  |   |
| 48  | Brian Sandstrom  | <a href="https://neighborland.com/ideas/mesa-az-the-promotion-of-great-ad">https://neighborland.com/ideas/mesa-az-the-promotion-of-great-ad</a> |
| 32  | KD               | <a href="https://neighborland.com/ideas/mesa-az-to-see-empty-box-stores-u">https://neighborland.com/ideas/mesa-az-to-see-empty-box-stores-u</a> |
| 1   | S                | <a href="https://neighborland.com/ideas/mesa-az-the-city-of-mesa-to-purch">https://neighborland.com/ideas/mesa-az-the-city-of-mesa-to-purch</a> |
| 46  |                  |   |
| 10  | Jay Urban        | <a href="https://neighborland.com/ideas/mesa-az-mesa-to-attract-restauran">https://neighborland.com/ideas/mesa-az-mesa-to-attract-restauran</a> |
| 4   | Andrew DeBratt   | <a href="https://neighborland.com/ideas/mesa-az-less-dollar-stores-goodw">https://neighborland.com/ideas/mesa-az-less-dollar-stores-goodw</a>   |
| 4   | Marty McGuines   | <a href="https://neighborland.com/ideas/mesa-az-the-vacant-lot-at-hibbert">https://neighborland.com/ideas/mesa-az-the-vacant-lot-at-hibbert</a> |
| 3   | Patti Kordovsky  | <a href="https://neighborland.com/ideas/mesa-az-more-hotels">https://neighborland.com/ideas/mesa-az-more-hotels</a>                             |
| 3   | Arizona Celebrat | <a href="https://neighborland.com/ideas/mesa-az-more-fast-food">https://neighborland.com/ideas/mesa-az-more-fast-food</a>                       |
| 3   | Mark Morales     | <a href="https://neighborland.com/ideas/mesa-az-more-starbucks">https://neighborland.com/ideas/mesa-az-more-starbucks</a>                       |
| 3   | Colleen          | <a href="https://neighborland.com/ideas/mesa-az-quality-restaurants-in-ne">https://neighborland.com/ideas/mesa-az-quality-restaurants-in-ne</a> |
| 2   | Mike Keylaws     | <a href="https://neighborland.com/ideas/mesa-az-would-be-awesome-to-have">https://neighborland.com/ideas/mesa-az-would-be-awesome-to-have</a>   |
| 2   | Vidhya           | <a href="https://neighborland.com/ideas/mesa-az-an-international-shopping">https://neighborland.com/ideas/mesa-az-an-international-shopping</a> |
| 2   | Abigail          | <a href="https://neighborland.com/ideas/mesa-az-a-repair-cafe-where-peop">https://neighborland.com/ideas/mesa-az-a-repair-cafe-where-peop</a>   |
| 2   | 4Tenacity        | <a href="https://neighborland.com/ideas/mesa-az-sam-s-club">https://neighborland.com/ideas/mesa-az-sam-s-club</a>                               |
| 2   | Cortny Murdock   | <a href="https://neighborland.com/ideas/mesa-az-better-restaurants-and-sh">https://neighborland.com/ideas/mesa-az-better-restaurants-and-sh</a> |
| 1   | Chelcie Darling  | <a href="https://neighborland.com/ideas/mesa-az-piano-bars-botanical-gar">https://neighborland.com/ideas/mesa-az-piano-bars-botanical-gar</a>   |
| 1   | Arizona Celebrat | <a href="https://neighborland.com/ideas/mesa-az-to-bring-independent-coff">https://neighborland.com/ideas/mesa-az-to-bring-independent-coff</a> |
| 1   | Mary Altamiran   | <a href="https://neighborland.com/ideas/mesa-az-more-restaurants-in-the-e">https://neighborland.com/ideas/mesa-az-more-restaurants-in-the-e</a> |
| 1   | Nikki Nava       | <a href="https://neighborland.com/ideas/mesa-az-more-stores-gas-stations">https://neighborland.com/ideas/mesa-az-more-stores-gas-stations</a>   |
| 1   | Ja Koe           | <a href="https://neighborland.com/ideas/mesa-az-some-healthy-vegetarian-r">https://neighborland.com/ideas/mesa-az-some-healthy-vegetarian-r</a> |
| 1   | Arizona Celebrat | <a href="https://neighborland.com/ideas/mesa-az-a-new-bank">https://neighborland.com/ideas/mesa-az-a-new-bank</a>                               |
| 43  |                  |   |
| 15  | Deanna           | <a href="https://neighborland.com/ideas/mesa-az-early-education-opportuni">https://neighborland.com/ideas/mesa-az-early-education-opportuni</a> |
| 10  | Claudia Reeder \ | <a href="https://neighborland.com/ideas/mesa-az-use-resources-like-the-id">https://neighborland.com/ideas/mesa-az-use-resources-like-the-id</a> |
| 8   | soccermom        | <a href="https://neighborland.com/ideas/mesa-az-expand-and-improve-the-id">https://neighborland.com/ideas/mesa-az-expand-and-improve-the-id</a> |
| 4   | Jeffory Morris   | <a href="https://neighborland.com/ideas/mesa-az-a-new-and-expended-i-d-e">https://neighborland.com/ideas/mesa-az-a-new-and-expended-i-d-e</a>   |
| 3   | Monica           | <a href="https://neighborland.com/ideas/mesa-az-i-would-love-to-see-more">https://neighborland.com/ideas/mesa-az-i-would-love-to-see-more</a>   |
| 1   | Lillianne Ohep   | <a href="https://neighborland.com/ideas/mesa-az-more-support-to-desert-so">https://neighborland.com/ideas/mesa-az-more-support-to-desert-so</a> |
| 1   | Kathy Hogan Eu   | <a href="https://neighborland.com/ideas/mesa-az-play-is-the-work-of-our">https://neighborland.com/ideas/mesa-az-play-is-the-work-of-our</a>     |
| 1   | Arizona Celebrat | <a href="https://neighborland.com/ideas/mesa-az-more-children-activities">https://neighborland.com/ideas/mesa-az-more-children-activities</a>   |
| 25  |                  |   |



Work *more tech and high wage jobs*

Work *more jobs for High School Graduates*

Work *more career opportunities for 18 year olds*

Work *more job opportunities for felons to have a chance in succeeding*

Work *more job opportunities*

**Tiny houses**

Home *to see a program implemented to build tiny houses or individual trailers on land*

Innovation *tiny houses*

Innovation **The Challenger Space Center for children to be relocated**

**Land use**

Work *to close the work force housing gap*

Green Future *more farmland*

Work *fewer apartments, more commercial zoning*

Home *Keep NE Mesa rural*

Home *Mesa to become its own county pick up Queen Creek, Gilbert and Apache Junction*

Home *Please remove the nuisance Alano Club on 1st Ave. Protect the children living on Pasadea*

**Free wi-fi**

Innovation *free wi-fi*

Play *free wifi and notifications of arts and music shows*

Work **The city to be open for business half days on Fridays starting at 8am**

Home **Mesa to consider using an urban planner to create a more welcoming and vibrant in which to live**

Innovation **All restaurant venues to offer heart healthy menu choices for every age group**

**Fiber internet**

Innovation *fiber optic installed allowing MUCH higher internet bandwidth and speeds. more but text limited*

Home *to see Google fiber internet*

**Fiesta Mall**

Work *Reopen fiesta mall*

Play *Fiesta Mall to become a one-of-a-kind multipurpose center*

Innovation **Transform the ASU Polytechnic campus located in Southeast Mesa into an Independent State University**

Work **To see Mesa, AZ maintain the city as it now stands with upgrades in areas of town where appropriate**

Work **Medical-marijuana industry own up to pay taxes, so schools can receive the % due them**

Innovation **More innovation**

Innovation **Bigger focus on STEM and Cyber Security education K - Community College**

Innovation **Code Academy adopted in Mesa School district by every school**

Work **Citizen economic development focus groups/committees in each district**

Work **To decriminalize marijuana as a city (use tax dollars for schools, lower incarceration rates)**

Innovation **More help to get into college**

Work **The city to explore cognitive computing to improve customer service**

Work **Some sort of help for those businesses that get "trapped" in construction zones**

Play **Self-Cleaning Public Toilets**

Home **A better solution to all the abandoned alleys rather than just a fence**

Innovation **Nutrition programs**

Work **Cheaper administration for snap/ebt benefit receivers**

19 Azh <https://neighborland.com/ideas/mesa-az-more-tech-and-high-wage-j>

3 Arizona Celebrat' <https://neighborland.com/ideas/mesa-az-more-jobs-for-high-school>

1 Arizona Celebrat' <https://neighborland.com/ideas/mesa-az-more-career-opportunities>

1 Arizona Celebrat' <https://neighborland.com/ideas/mesa-az-more-job-opportunities-fo>

1 Arizona Celebrat' <https://neighborland.com/ideas/mesa-az-more-job-opportunities>

**21**

18 Kathy Turner <https://neighborland.com/ideas/mesa-az-to-see-a-program-implemen>

3 Chacha Olmos <https://neighborland.com/ideas/mesa-az-tiny-houses>

**11** Susan <https://neighborland.com/ideas/mesa-az-the-challenger-space-cent>

**10**

5 Carmen Guerrer <https://neighborland.com/ideas/mesa-az-to-close-the-work-force-h>

1 Rosa McCants <https://neighborland.com/ideas/mesa-az-more-farmland>

1 Arizona Celebrat' <https://neighborland.com/ideas/mesa-az-fewer-apartments-more-co>

1 Arizona Celebrat' <https://neighborland.com/ideas/mesa-az-keep-ne-mesa-rural>

1 Louis Stradling <https://neighborland.com/ideas/mesa-az-mesa-to-become-its-own-co>

1 Kevin Hackett <https://neighborland.com/ideas/mesa-az-please-remove-the-nuisanc>

**9**

6 Robert S <https://neighborland.com/ideas/mesa-az-free-wi-fi>

3 David <https://neighborland.com/ideas/mesa-az-free-wifi-and-notificatio>

**8** AzMom <https://neighborland.com/ideas/mesa-az-the-city-to-be-open-for-b>

**6** Karen <https://neighborland.com/ideas/mesa-az-mesa-to-consider-using-an>

**2** Burgess <https://neighborland.com/ideas/mesa-az-all-restaurant-venues-to>

**2**

1 Norman <https://neighborland.com/ideas/mesa-az-fiber-optic-installed-all>

1 Louis Stradling <https://neighborland.com/ideas/mesa-az-to-see-google-fiber-inter>

**2**

1 Joaquin <https://neighborland.com/ideas/mesa-az-reopen-fiesta-mall>

1 T.C. <https://neighborland.com/ideas/mesa-az-fiesta-mall-to-become-a-o>

1 S.R. <https://neighborland.com/ideas/mesa-az-transform-the-asu-polytec>

1 Burgess <https://neighborland.com/ideas/mesa-az-to-see-mesa-az-maintain>

1 Burgess <https://neighborland.com/ideas/mesa-az-medical-marijuana-industr>

1 Rita <https://neighborland.com/ideas/mesa-az-more-innoavation>

1 Tani Moore <https://neighborland.com/ideas/mesa-az-bigger-focus-on-stem-and>

1 Joe <https://neighborland.com/ideas/mesa-az-code-academy-adopted-in-m>

1 Joe <https://neighborland.com/ideas/mesa-az-citizen-economic-developm>

1 Arizona Celebrat' <https://neighborland.com/ideas/mesa-az-to-decriminalize-marijuan>

1 Arizona Celebrat' <https://neighborland.com/ideas/mesa-az-more-help-to-get-into-col>

1 Jeffrey Robbins <https://neighborland.com/ideas/mesa-az-the-city-to-explore-cogni>

1 Louise <https://neighborland.com/ideas/mesa-az-some-sort-of-help-for-tho>

1 Ellen Granillo <https://neighborland.com/ideas/mesa-az-self-cleaning-public-toil>

1 Kim Carlston <https://neighborland.com/ideas/mesa-az-a-better-solution-to-all>

1 Arizona Celebrat' <https://neighborland.com/ideas/mesa-az-nutrition-programs>

1 Arizona Celebrat' <https://neighborland.com/ideas/mesa-az-cheaper-administration-fo>



## Executive Dashboard

Data From Neighborland and  
Google Analytics

Total Visitors

30,701

Total unique users that have visited the site in this reporting period.

Total Contributors

2,066

The total number of visitors that have engaged with the site by either adding an idea, comment, or have showed support for an idea by clicking "Me Too".

Total Visits

42,854

Total number of visits to the site. This number represents users that may have visited the site more than once.

Total Page Views

97,033

The total number of pages that were viewed by all users.

Total Ideas

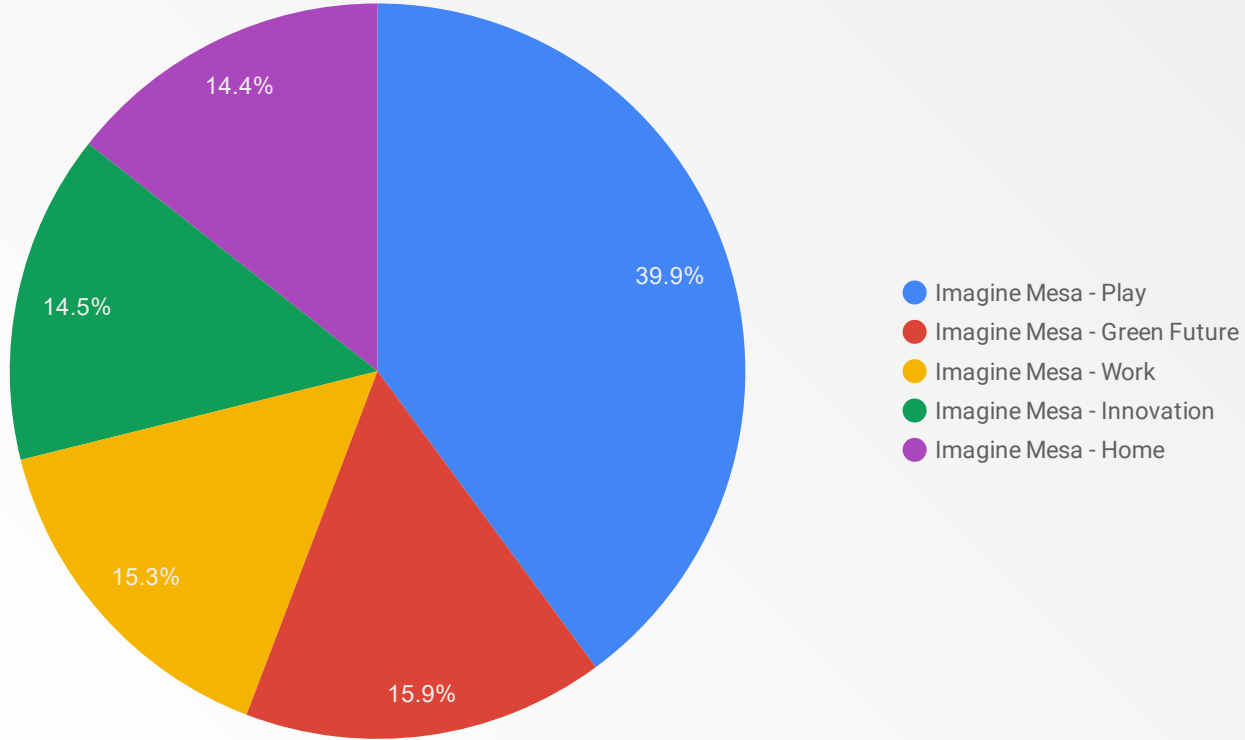
395

The total number of unique ideas



### What Vision Forums are being visited the most?

Showing the most viewed Vision Forums over the selected date range



### What ideas are being voted on the most?

Showing the top 10 most popular ideas by votes ("Me Too").

| Idea  | Me Toos |
|---|---------|
| 1. I want Site 17 (University & Mesa Drive) to be AMAZING.  | 310     |
| 2. I want a multi-purpose, multi-field youth and amateur sports complex.  | 284     |
| 3. I want a food forest, community garden, nursery, community education center, and a farmer's market downtown. | 253     |
| 4. I want to bring an ASU campus to Downtown Mesa - without a tax increase.                                     | 247     |
| 5. I want more covered parks, and splash pads.  | 246     |
| 6. I want the Landing At Lehi Falls.  | 211     |
| 7. I want more bike and pedestrian paths that keep riders separated from street traffic.                        | 186     |
| 8. I want a new fire station in Eastmark.   | 182     |
| 9. I want more indoor recreation space for kids and adults to gather year-round to exercise and play.           | 171     |
| 10. I want free bulk pick up days.  | 154     |

## What are the top 5 ideas by Vision Forum?

| Play |   | Me Toos ... |
|------|---|-------------|
| 1.   | I want Site 17 (University & Mesa Drive) to be AMAZING in Mesa.                               | 310         |
| 2.   | I want a multi-purpose, multi-field youth and amateur sports complex in Mesa.                 | 284         |
| 3.   | I want more covered parks, and splash pads in Mesa.   | 246         |
| 4.   | I want the Landing At Lehi Falls in Mesa.   | 211         |
| 5.   | I want more bike and pedestrian paths that keep riders separated from street traffic in Mesa. | 186         |

| Green Future |  | Me Toos ... |
|--------------|--|-------------|
| 1.           | I want a food forest, community garden, nursery, community education center, and a farmer's market downtown in Mesa. | 253         |
| 2.           | I want a year-round farmers market in Mesa.  | 117         |
| 3.           | I want empty lots to be turned into food forests where residents can pick fruit off trees and pick veggies in Mesa.  | 56          |
| 4.           | I want 100% renewable energy by 2050 in accordance with The Paris Agreement and the Solutions Project in Mesa.       | 34          |
| 5.           | I want light rail to extend to Superstition Springs Mall by 2030 in Mesa.  | 29          |

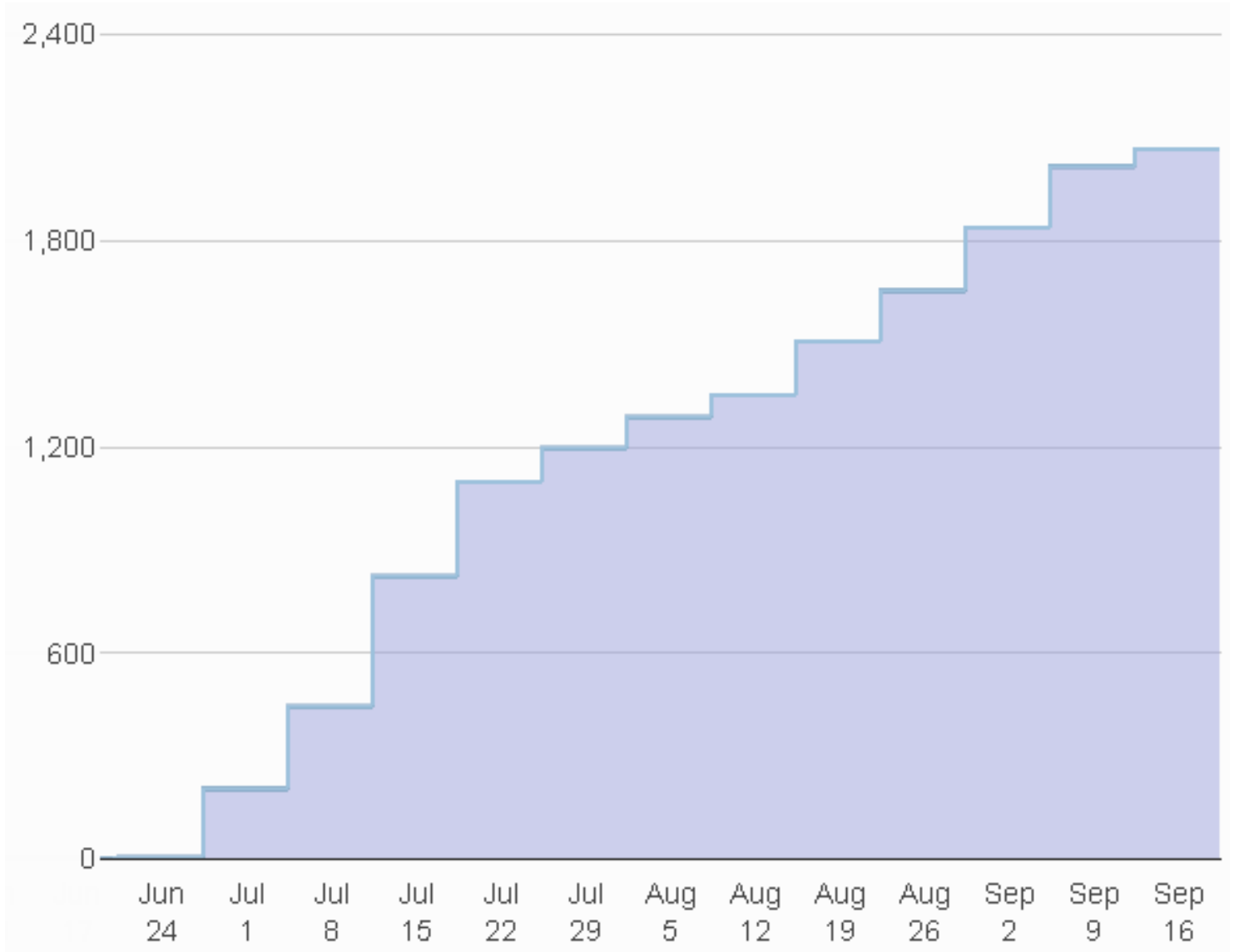
| Home |   | Me Toos ... |
|------|---|-------------|
| 1.   | I want a new fire station in Eastmark in Mesa.  | 182         |
| 2.   | I want free bulk pick up days in Mesa.  | 154         |
| 3.   | I want Mesa Fire Department to build a Fire Station at 32nd Street & McDowell Rd in Mesa.                       | 42          |
| 4.   | I want to see Mesa start enforcing city codes and require property owners to keep their property clean in Mesa. | 27          |
| 5.   | I want some control of the feral cat population in Mesa.  | 18          |

| Work |  | Me Toos ... |
|------|--|-------------|
| 1.   | I want the Broadway Road corridor to look nicer to attract more businesses in Mesa.                  | 69          |
| 2.   | I want the promotion of great adaptive use projects for aging homes fronting major roadways in Mesa. | 49          |
| 3.   | I want to see more opportunities for entrepreneurship development in Mesa.                           | 42          |
| 4.   | I want a shelter, human services, and job placement center for the Homeless population in Mesa.      | 33          |
| 5.   | I want to see empty box stores updated, refurbished and repurposed in our neighborhoods in Mesa.     | 33          |

| Innovation |   | Me Toos ... |
|------------|---|-------------|
| 1.         | I want to bring an ASU campus to Downtown Mesa - without a tax increase in Mesa.                  | 247         |
| 2.         | I want the city to increase innovation by investing in HeatSync Labs in Mesa.                     | 94          |
| 3.         | I want to get rid of ugly signs to make a beautiful city in Mesa.                                 | 79          |
| 4.         | I want Southeast Mesa to have a 21st century library in Mesa.                                     | 40          |
| 5.         | I want a Downtown Mesa Innovation District that incubates creativity and clusters talent in Mesa. | 36          |

## Increases In Engagement

Showing the increases in engagement since launch by the total number of "Contributors". Contributors are users that have either created an idea, made a comment, or showed support for an idea by clicking a "Me Too" button.



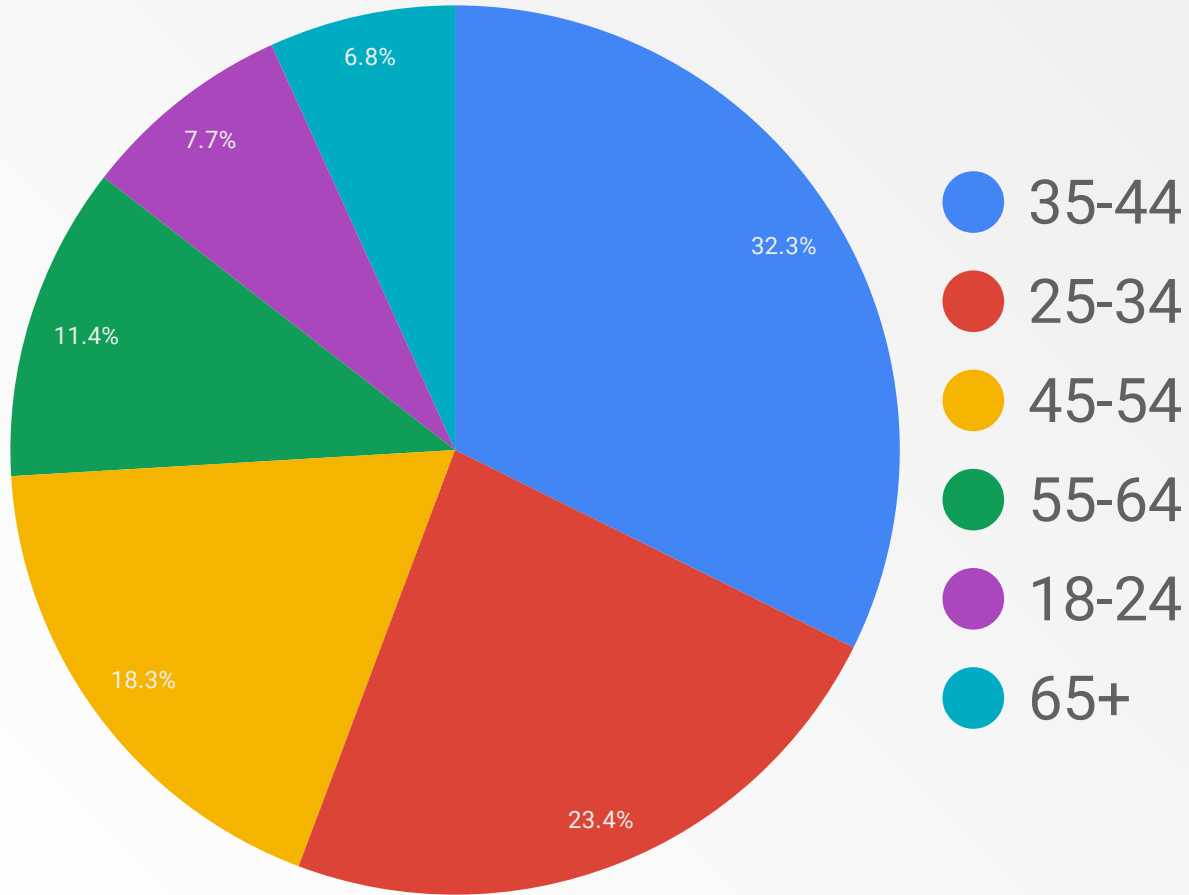


# Executive Dashboard

Data From Neighborland and Google Analytics

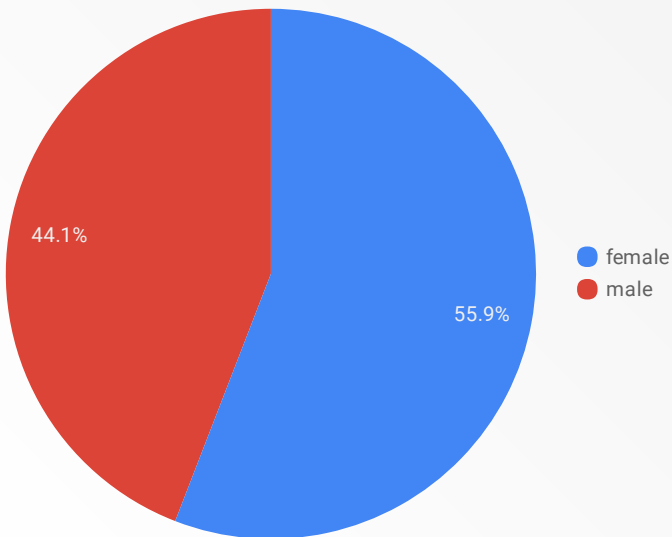
## What age groups do site visitors fall into?

Showing the age distribution of site visitors



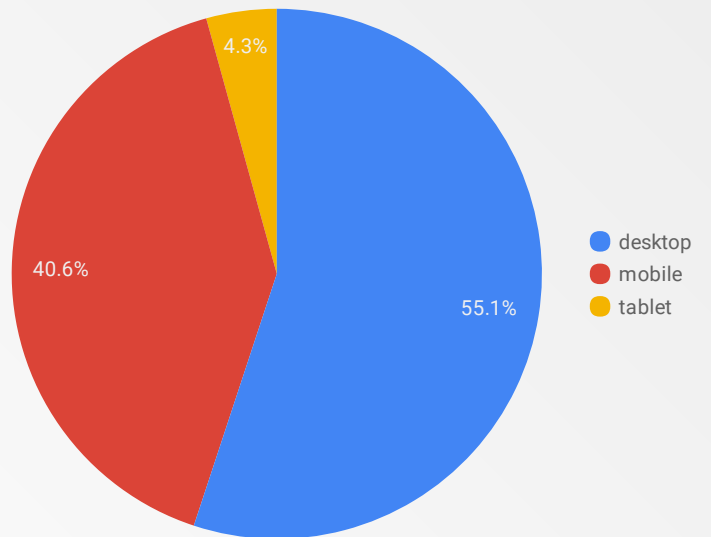
## What gender do site visitors fall into?

Showing the gender distribution of site visitors



## How are visitors accessing the site?

Showing the device type used over the selected date range



Total Visitors  
**30,701**

Total unique users that have visited the site in this reporting period.

Total Contributors  
**2,066**

Total number of unique "new" users that have visited the site in this reporting period. These users did not visit the site in the last reporting period.

Total Visits  
**42,871**

Total number of visits to the site. This number represents new and old users that may have visited the site more than once.

Page Views  
**97,069**

The total number of pages that were viewed by all users.

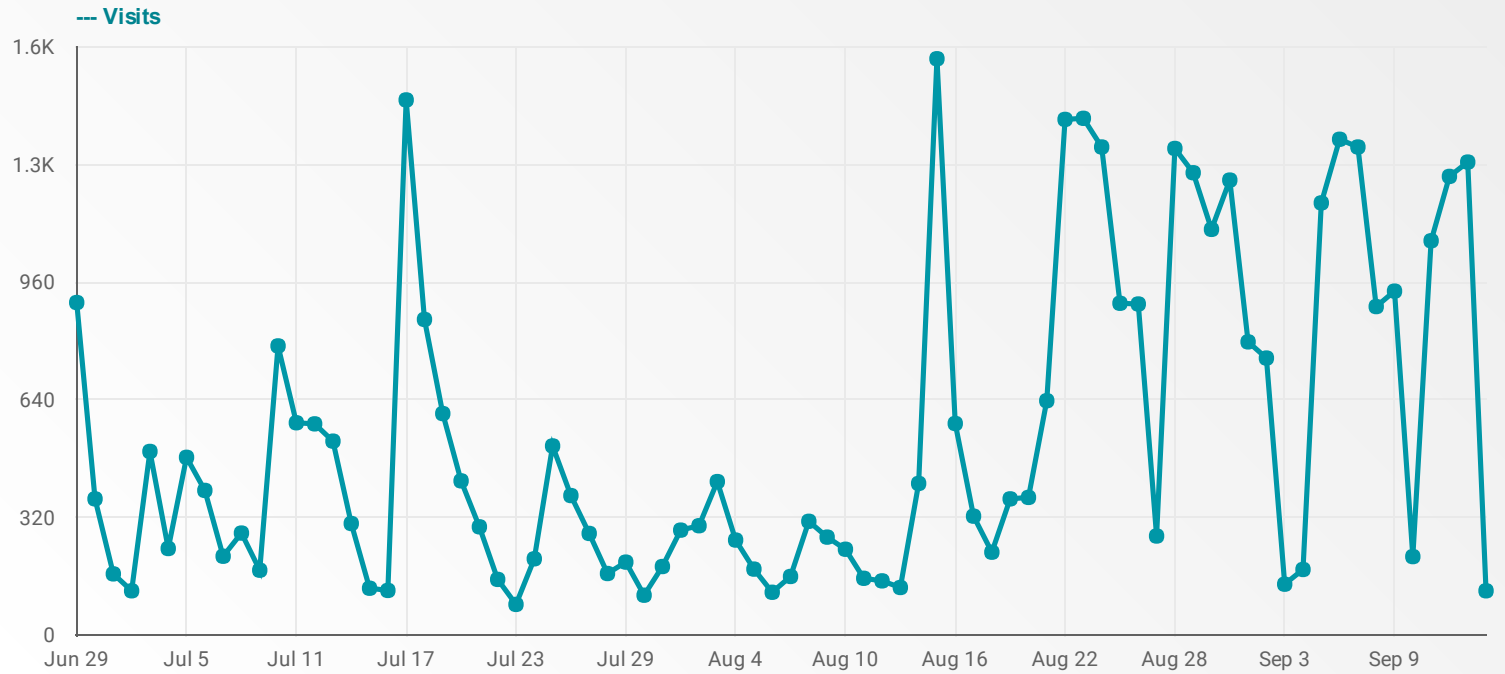
Bounce Rate  
**69.0%**

The percentage of single-page visits in which there were no interaction with the page. Ideally, bounce rates will be low.



### How are site visits trending?

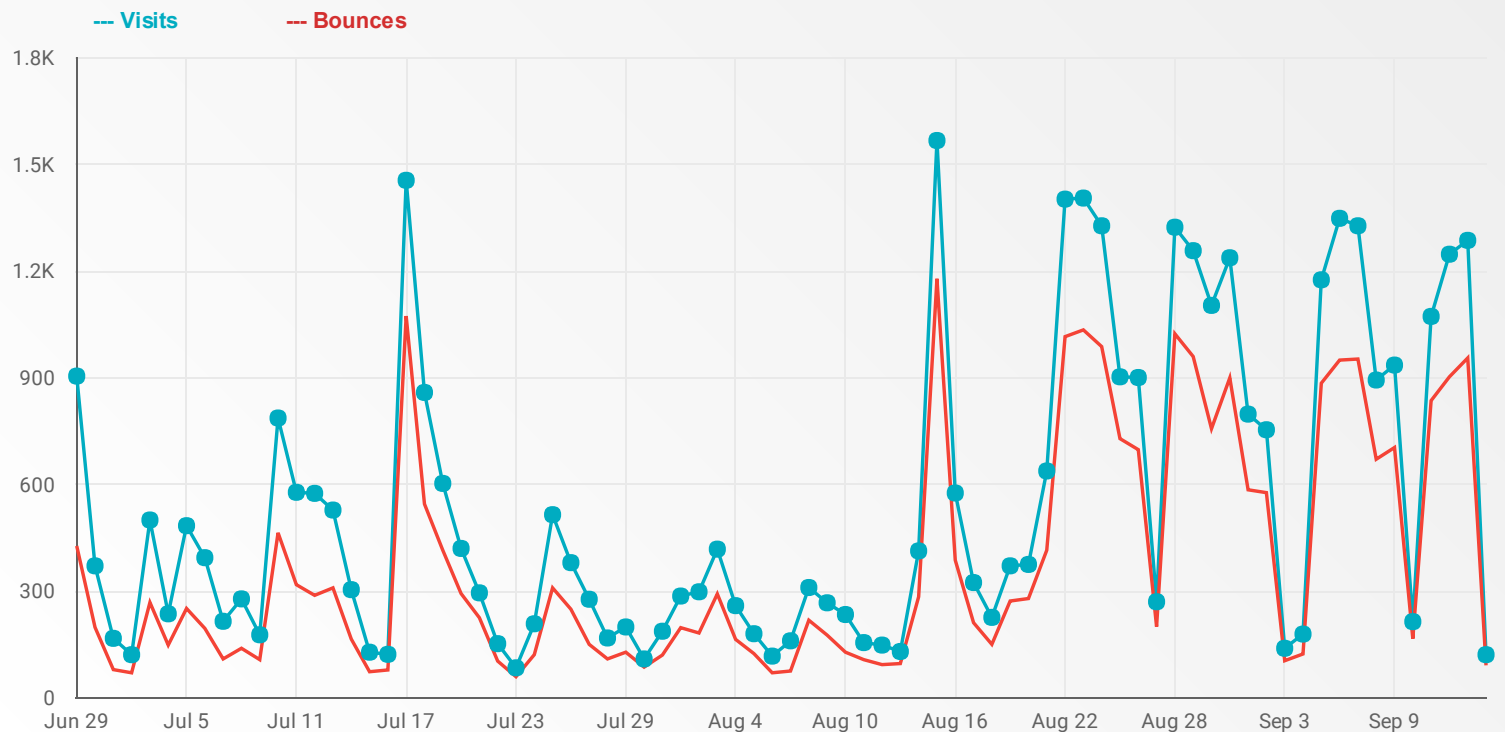
Selected date range vs. previous period



### Is the site generating interest?

Visits vs Bounce counts for the selected date range

Bounce counts: The # of single-page visits in which there were no interaction with the page. Ideally, visits will be high and bounce rates will be low.



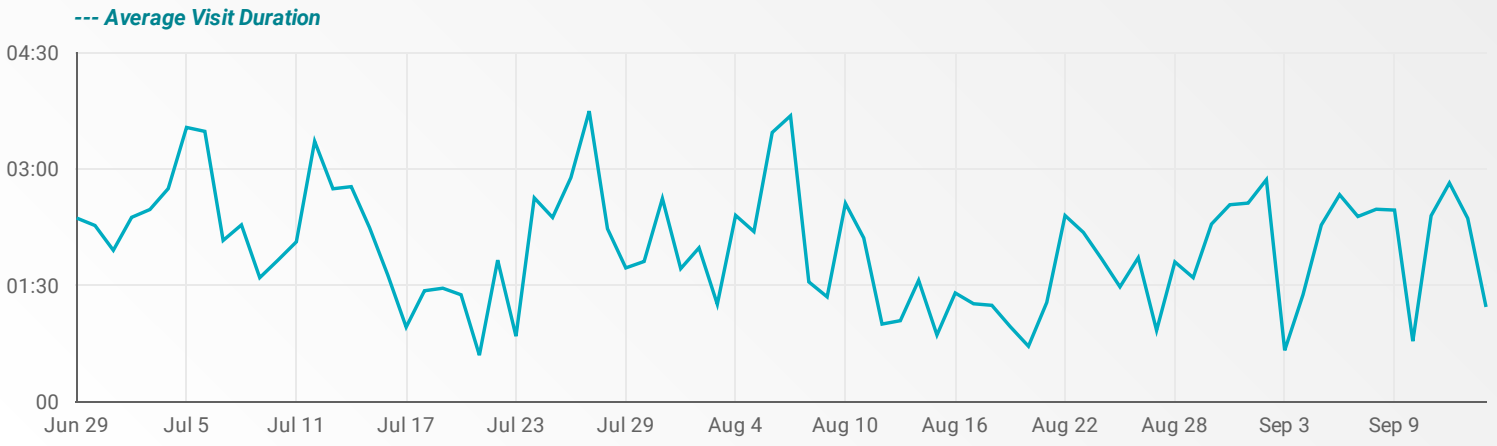
## How are users finding the site?

Showing what source referred the user to the site

|     | Source           | Medium   | Campaign                 | Ad Content       | Sessions ▾ |
|-----|------------------|----------|--------------------------|------------------|------------|
| 1.  | (direct)         | (none)   | (not set)                | (not set)        | 9,615      |
| 2.  | imaginemesa.com  | redirect | (not set)                | (not set)        | 8,279      |
| 3.  | m.facebook.com   | referral | (not set)                | (not set)        | 5,943      |
| 4.  | imaginameesa.com | redirect | (not set)                | (not set)        | 2,353      |
| 5.  | banner           | website  | intranet                 | (not set)        | 1,996      |
| 6.  | facebook-paid    | social   | city-of-mesa-general     | spanish-speakers | 1,611      |
| 7.  | facebook.com     | referral | (not set)                | (not set)        | 1,152      |
| 8.  | digital-paid     | website  | integrated               | 320x50           | 935        |
| 9.  | mesaaz.gov       | referral | (not set)                | (not set)        | 715        |
| 10. | digital-paid     | website  | integrated               | 300x250          | 498        |
| 11. | comment          | email    | (not set)                | (not set)        | 483        |
| 12. | google           | organic  | (not set)                | (not set)        | 463        |
| 13. | rotator          | website  | city-of-mesa             | (not set)        | 434        |
| 14. | banner           | website  | city-of-mesa             | (not set)        | 429        |
| 15. | utility-bill     | website  | utilities                | (not set)        | 383        |
| 16. | facebook-paid    | social   | city-of-mesa-general     | residents        | 349        |
| 17. | facebook         | social   | city-of-mesa             | (not set)        | 314        |
| 18. | facebook-paid    | social   | city-of-mesa-promo-vi... | mesa             | 286        |
| 19. | nextdoor         | social   | neighborhood-services    | (not set)        | 285        |
| 20. | link             | website  | library                  | (not set)        | 243        |
| 21. | facebook-paid    | social   | city-of-mesa-general     | lookalikes       | 229        |
| 22. | t.co             | referral | (not set)                | (not set)        | 228        |
| 23. | facebook-paid    | social   | city-of-mesa-play        | parents-families | 164        |
| 24. | facebook-paid    | social   | city-of-mesa-green-fu... | page-fans        | 159        |
| 25. | facebook         | social   | city-of-mesa-sweepst...  | (not set)        | 155        |

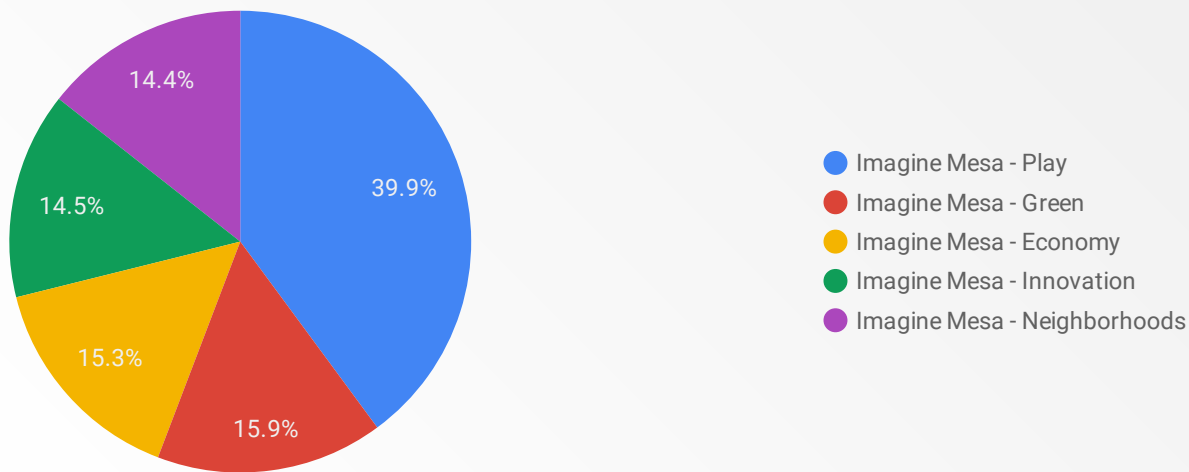
### How long are users staying on the site?

Selected date range vs. previous period



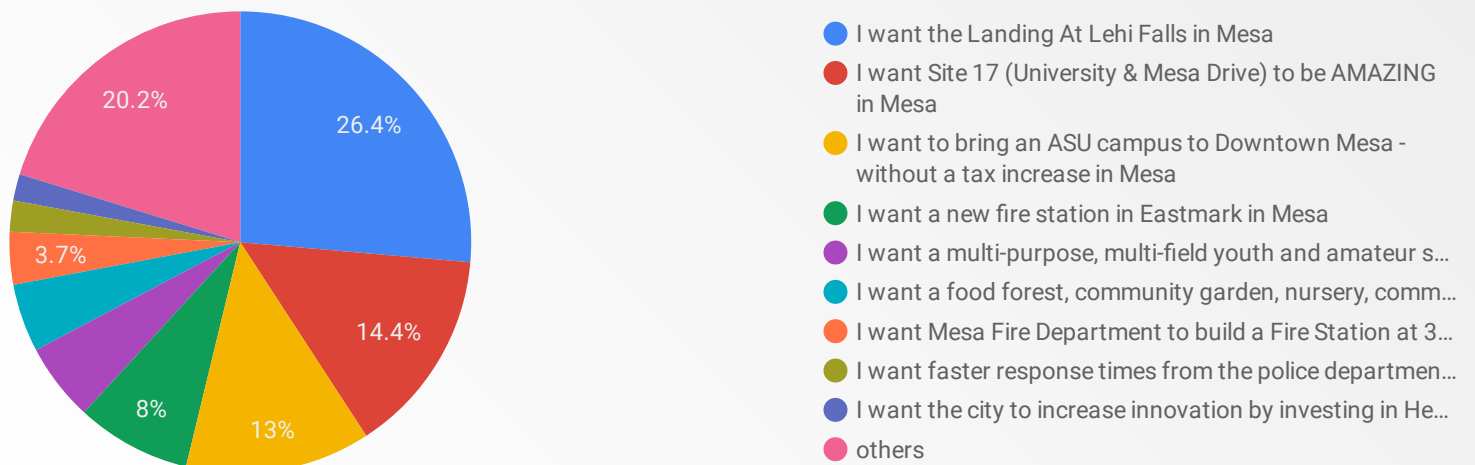
### What Vision Forums are being visited the most?

Showing the most viewed Vision Forums over the selected date range



### What ideas are being visited the most?

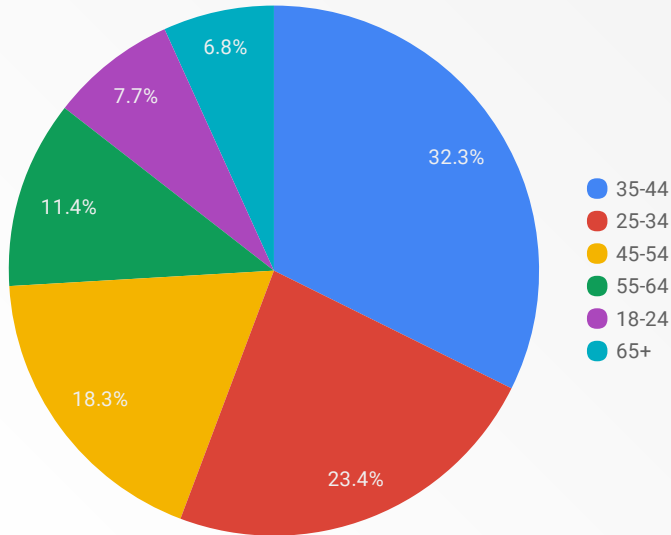
Showing the most viewed ideas over the selected date range





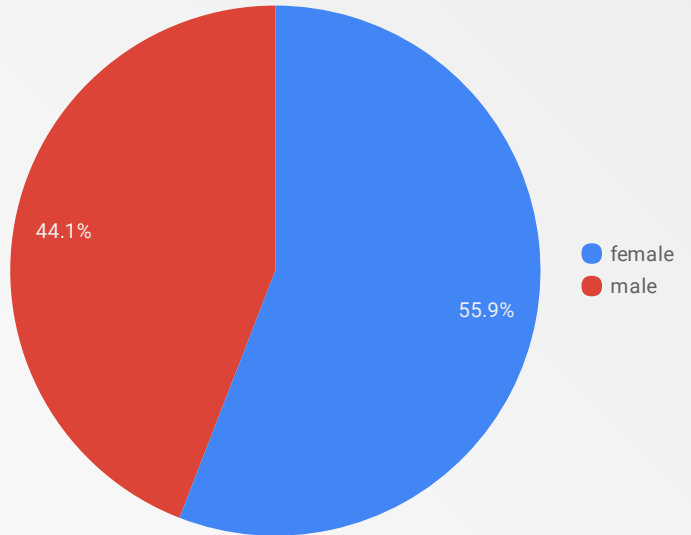
### What age groups do site visitors fall into?

Showing the age distribution of site visitors



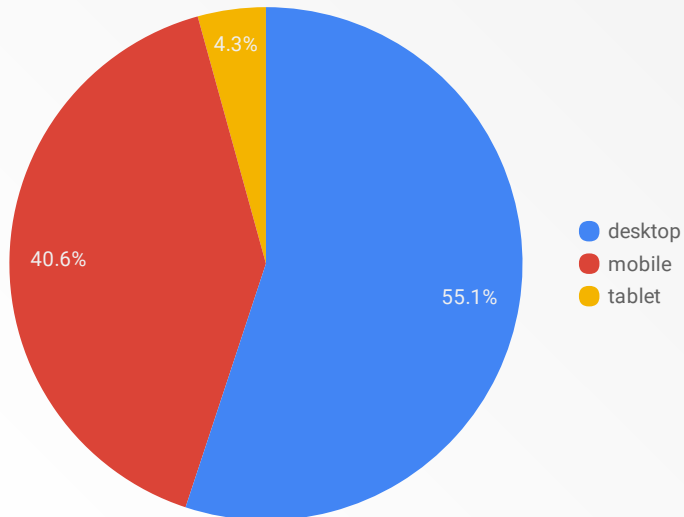
### What gender do site visitors fall into?

Showing the gender distribution of site visitors



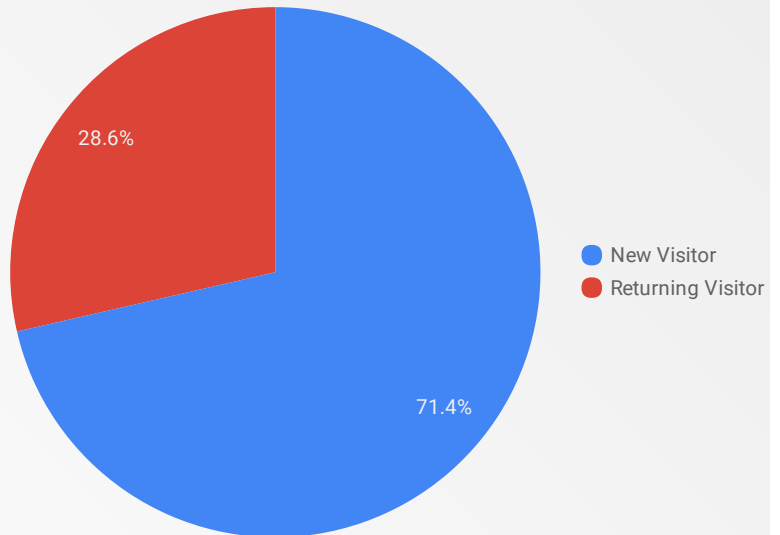
### How are users accessing the site?

Showing the device type used over the selected date range



### What types of visitors are accessing the site?

Showing the comparison of new vs. returning site visitors



## How To Use This Report

### Page 2 - Overall

This page shows an overall picture of how the site is doing. The top of the page shows a scorecard view of interactions with the site. Underneath each score is a percentage of the increase or decrease in the score from the previous reporting period. Additionally, the percentage is colored to show if the change is positive or negative. Green means that the change is positive and red means that the change is negative.

*Line Chart 1: How are site visits trending?*

This chart shows total visits by day over the reporting period. For comparison, it also shows total visits for the previous reporting period.

*Line Chart 2: Is the site generating interest?*

This chart shows the relationship between visits and "bounces". A "bounce" is a single page visit. This means that a user came to the site and immediately left without further interaction with the site. Ideally, visits should be high and bounce rates should be low.

### Page 3 - Referral Sources

This page shows how users are finding the site. This page will assist our marketing staff with determining where to continue to market the site and what referral sources may need some adjustments.

### Page 4 - Popular

This page shows what areas of the site are popular. Popularity is determined by number of overall visits over the reporting period.

### Page 5 - Demographics

This page shows basic demographics on the users accessing the site and what device types they are using.